

New single by  
**ROCH VOISINE**

**RPM**

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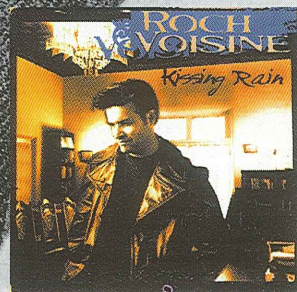
# DELIVER ME

CO-WRITTEN BY ROCH VOISINE AND AMY SKY

(3 PARTS CANCON MA PL)

FROM HIS CHART BUSTIN' ALBUM

*Kissing Rain*



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MUSIQUE BMG DU CANADA INC.

**Di CESARE**  
MARKETING

**RV**  
INTERNATIONAL

## Island marketing plan: U2 will be assimilated

It's official, it's inescapable, it's the law: U2's Pop, the band's first full-length release since 1993's Zooropa, has been programmed to assimilate entire cities in its already imminent and comprehensive sweep across Canada. So say the folks over at Island Records who are strategising the takeover from headquarters out Markham way. Expect: massive radio and retail specific promotion, street postering, subway advertising, print advertising and television stunts rollerballed into a huge media awareness plan calculated to make the Irish quartet the biggest commercial entity for the pre-millennium world.

"U2 will be everywhere," promises Tonni Maruyama, Island's marketing manager and resident U2 specialist. She says the new plans were rolled out after the label decided to break with the

## Talent Network comes together for Canadian country

There is a new talent agency on the block which has secured representation for some strong Canadian country talent, among them Jason McCoy, Rachel Matkin and Joan Kennedy. The Talent Network Inc. had its official launch last week under the presidency of Mike Lesperance of Entertainment Network Inc. and Ron Kitchener (McCoy's manager), who will act as vice-president.

"I honestly felt that there were a number of great Canadian artists in country music that were being undermarketed by the existing agencies," says Lesperance. "When NCN (now CMT) came on the air, the visibility and perceived value of Canadian country artists went up dramatically, right across the country. Ron and I felt, that now that there was finally the infrastructure to build a domestically driven star system in Canada over the long term, that the need for a regional country agency would inevitably follow."

Aside from McCoy, Matkin and Kennedy, the new company has exclusive agreements to represent MCA artist Lawnie Wallace, Little Dog Records' Jim Matt and Gil Grand. Lesperance says the Network has had a positive response from the industry and talent buyers thus far.

"We're really excited about our initial roster," he says. "It's a great mix artistically."

convention of putting a U2 record on the street and letting it work the numbers on restrained hype.

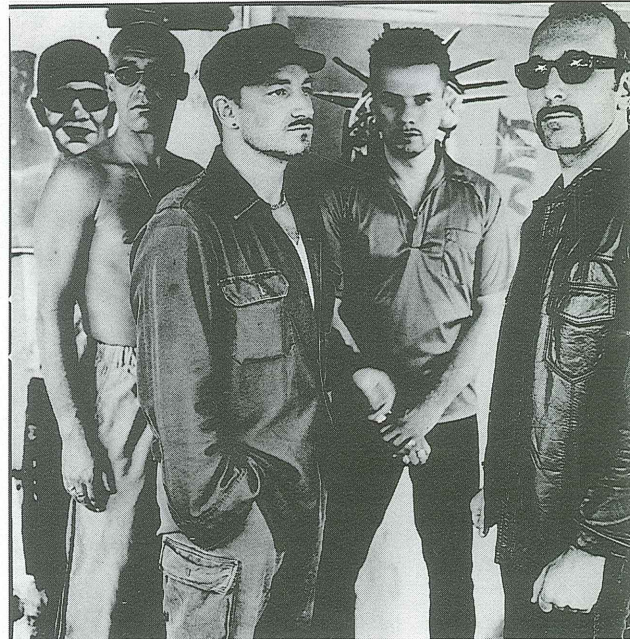
"We have tried to take the approach that we are working with everybody we can to make sure that they have something special around a U2 release, regardless if it's retail or radio, print, whoever," she says.

Two days before the album is officially released to radio (moved up a week from the Feb 26 global release date) and one day after a second show announcement (the first sold out the SkyDome in just two hours), it seems the bases are more than covered. But Maruyama says the label is not taking anything for granted, not least the assumption that everyone is going to rush out to buy the album, in stores on March 4.

"What's really important to us in our perspective of a U2 album is the longevity," she says. "Historically the band's albums have all been so different that the magnitude of the artist is such that it allows them a lot of freedom musically. We want to make sure that the way we are presenting them and the way that the consumer is relating to the artist is respectful of how U2 is.

"We're not going out there with this huge blast of print advertising that will merely let people know that there is a new

U2 record in the store. We're going out there and saying here is the U2 record, one of the biggest records of the year, and all of the promotion being set up around the release is reflective of that."



U2

## Alan Frew & Friends II to aid Camp Trillium

The Oakville Centre for the Performing Arts will be the setting for an evening of musical entertainment by Alan Frew and a number of his entertainment friends (March 7/97). This will be the second year that Frew has donated his talent and urged his friends to raise money for a charity to benefit children and families living with cancer.

Firmed at press time to perform with Frew are Dan Hill, Ray Lyell, Tom Wilson, Moxy Fruvous, John Allan Cameron, Amy Sky, Lighthouse, Marc Jordan, Jeff Healey, Jim Witter, Walter Ostanek, Ron MacLean, Junkhouse, Tom Cochrane, Annette Ducharme, Mary Jane Lamond, Ruth Sutherland, Diane Raeside, Alanna Myles as well as a number of many other surprises.

Event organizer, Oakville area resident Ken Hadall, who also organized last year's benefit, chose Camp Trillium as this year's charity. He stressed, "I want to help raise money for children in my area living with this dreaded disease. This

spectacular night will be a celebration of life for all."

Hadall went on to point out that Camp Trillium-Rainbow Lake will develop the 140-acre Long Point Region Conservation Authority site into a facility that will be designed to have a "lasting and positive impact on the lives of thousands of children with cancer and their families, ensuring that no child with cancer or their family in Ontario will be denied the normalcy, support and fun that has proven to be so beneficial at Camp Trillium-Garratts Island during the past ten years."

Celebrity auctioneers will offer a variety of unique and limited items to the highest bidder.

A commemorative poster by Toronto artist Steven Houston, is also in the works to mark this event.

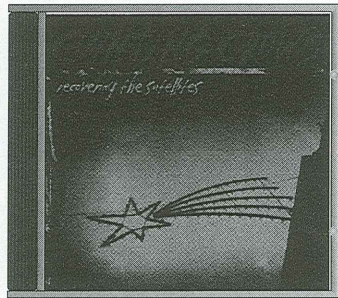
Seating for the gala benefit is limited to 500. Tickets have been pegged at \$75.00 each and are available through the Oakville Centre in person or by phone at 905-815-2021.

### NO. 1 ALBUM



**NO DOUBT**  
Tragic Kingdom  
Universal - 90003-J

### NO. 1 HIT



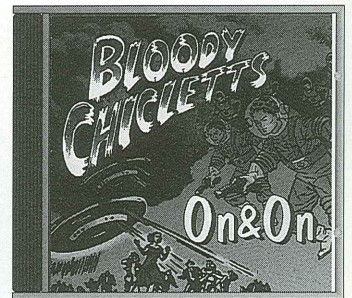
**LONG DECEMBER**  
Counting Crows  
Universal-J

### ALBUM PICK



**1997 GRAMMY NOMINEES**  
Various Artists  
PolyGram - 314 553 292-2-Q

### HIT PICK



**ON & ON**  
Bloody Chiclets  
BMG-N

U2 continued from page 2

U2 will be a priority for the label over the next year with active marketing being stretched out over that period. Maruyama says the aggressiveness is due in part to taking a retail slump by the horns and getting things moving at retail for the new year.

"I think that it's a really good reflection of the industry in its entirety that all the labels have something for people to go into the stores and buy," she says noting that releases from Live, Aerosmith, The Offspring, Silverchair and Our Lady Peace will work in tandem with U2 to lure shoppers into stores.

"U2 is just a part of hopefully reigniting the excitement back into the music business," she says,

"if they bring people into the record stores, it helps everybody."

For their part, U2 are actively seeking to sell their tour to the world through various publicity stunts, most recently a surprise press conference held in a Manhattan K-Mart. Mirror balls, white balloons and a sign that proclaimed this was a 'Pop Group' surrounded the band as they unveiled details of their forthcoming 20-country 62-city world tour. PopMart is expected to be the concert event of the year, with a 150 X 50 ft. video screen, a 100 ft. golden arch for backdrop and an estimated revenue of \$260 million.

"I think this is probably the only band in the world that can take different kinds of musical

elements and still make a U2 record," she says commenting on the unbelievable popularity of the group even in the aftermath of what has merely been a controversial first single. "Nobody is going to be saying, God, this just isn't U2. So many bands would love to be in this position, where they can really test the boundaries and still sound like who they are."

Out there enough and familiar enough are the words which will figure prominently with the release. Island plan to emphasise the familiar with a second single titled Staring At The Sun, which avoids the techno erraticism of the album, most radically accentuated on Discotheque. Purely techno-logical.

## Heavier emphasis on R&B and Hip Hop during CMW

R&B and Hip Hop will assume a much larger role in Canada's music industry through the combined efforts of the Urban Music Association of Canada and Canadian Music Week. Scheduled are two showcase nights and one full seminar day during Canadian Music Week (March 2-9).

The Urban Soul Showcase is set for March 7 at the Bamboo Club. Among those taking centre

stage are Juno nominees Carlos Morgan and the London-based McAuley Boys. Also featured will be Groov/Essential artists Glen Lewis, Camille Douglas and Denosh. Following the show, DJ Jonathan Shaw will do the spinning honours for the after-party.

The Hip Hop showcase will be held the next evening at The Comfort Zone from 7 on. The lineup

includes Juno nominees The Rascalz, Kardinal Official and Choclair as well as two-time Juno nominees Ghetto Concept.

Higher Ground: Urban Music on the Rise in Canada, will be the subject of a panel in Room 104A on March 7 from 2 to 5 pm. Among the panelists are: Kevin Evans (Senior Vice-President Black Music Division, RCA Records), David McPherson (Senior Director A&R, Jive Records), Ivan Berry (President BeatFactory Music), Charles Dixon (National Director DJ Marketing & Promotion, Universal Studios), Kenni Hairston (producer, artist and songwriter), Tony Sutherland (Urban Manager A&M/Island/Motown), Chris Smith (President of Chris Smith Management), and Andy Tavel (entertainment lawyer and senior partner, Tavel, Thea & Baker).

Jonathan Ramos, Vice-President of Marketing for BeatFactory Music and President of R.E.M.G. Concerts will moderate the panel.

## It's a wrap for CBC-TV's Rita & Friends

The CBC knife has cut even deeper. The highly successful Rita & Friends weekly variety show has been pulled. This, after an astonishingly three years, 45 shows and a guest list numbering in the hundreds.

With Rita MacNeil's warm down-east delivery, both hosting and performing, the show was instrumental in introducing Canadian artists to a nationwide audience. Many of these careers were heightened by an appearance on this show that drew upwards of a million viewers each week.

The announcement of the final curtain call came from CBC's Arts and Entertainment chief, Phyllis Platt, who has been front and centre of similar cancellations that has devastated Canada's recording industry, particularly the independent sector. To her credit, Platt did indicate that the

network was hopeful of providing a platform for variety talent, but quickly added that if it does happen, it wouldn't try to emulate Rita & Friends. "There is only one Rita. She is unique, a true original. And it would be unfair to ask anyone else to try to follow her in that role."

Rita & Friends was produced by Sandra Faire, Canada's leading producer of variety cum documentary specials on Canadian talent. Through her specials, most of which she produced for CBC, Faire created a national image for many of Canada's rock, pop and country music icons, including Bryan Adams, Anne Murray, k.d.lang, Roch Voisine, Michelle Wright, George Fox, Ian & Sylvia, Buffy Saint Marie, Carole Pope, Corey Hart, and the Carroll Baker Show for BBS.

## ECMA WINNERS & WRAP-UP

pages 13 - 14



Bruce Cockburn receives his much awaited gold award for his Christmas album; True North's Doug Flavelle and Bernie Fincklestein look on.



Staff members of BMG Vancouver present CFOX radio with Platinum awards for Tool's newest, Aenima.

# WALT SAYS . . . !

**Timbits from Moncton!!!** Did you know there are as many Tim Horton's donut shops in Moncton as there are Rankins in the Mabou phone book? Moncton is the home of Reid's Newstand, a subscriber to RPM for 25 years. We had the chance to say hello to Bernie, and Denis the DJ, who was helping out at Reid's display booth in the trade show. Had the opportunity to say hello again to Sheila Copps, who assures me, the copyright thing will be in place before the election. Also talked to New Brunswick Premier Frank McKenna, who was so impressed with what was going on, he said the province's arts community would never go wanting. And then, he took part in that silly musical charade with ECMA's Moka Chase, "Cymbal Head" Sam Sniderman and Edith Butler, which you might see on the CBC telecast. He took it all in good spirits. What else could he do in front of 7,000 New Brunswickers? Moncton is also the home of the Tidal Bore, upstaged this past week by Sam, looking fitter than he has for some time. In fact, he was front and centre and all over Moncton. (EC: *Old Charity Sam, they call him!!!*)

**A night to remember!!!** Universal Studios celebrated the signing of Laura Smith with a real Maritime humdinger of a launch at Au Deuxième, a local Moncton night spot. The place was packed to the gun'ales, where they enjoyed an open bar -- no beer and wine here -- premium brands, yet, and some of the best finger food west of the Tidal Bore.

## Made in Moncton

Sitting; in the audience at the East Coast Music Awards with all the production going on, I thought to myself, here we are away from all the facilities of the "big time" and everything around me seems to have all the polish and professionalism of any of the shows I've witnessed over the past 30 years. So it really isn't that difficult to put together a show if the concept is good and if the people are genuinely involved in celebrating the achievements and the success of the nominees and the winners. There was that feeling in Moncton. We were all part of this great happening. There were awards that all appeared on television. If it was good enough to honour the nominees and winners . . . it was good enough to put on the tube. Perhaps one production number had to be sacrificed, but the winners were honoured! The big winner that night was the east coast because they won the award for being genuine, something that all the big bucks, big politics and big posturing couldn't accomplish back in the "big time." The sets were simple but great, the lighting was outstanding and the enjoyment level high. Let's try to bring some of this back to the Junos. It was once a celebration of achievement . . . now it seems to be a big buck cash register that doesn't fare well in the ratings. We're really here to bring the winners to the audience and show them some of our talent. The real winners these days aren't the artists or songwriters . . . but those who cash in on "the show."

- Walt



with Elvira Caprese

Laura is known for her gut-busting, crowd quietin' performances, but with her opening number, a chilling silence went through the audience. It was like a reincarnation of Edith Piaf. The pathos, of course, was pure Laura Smith. I don't think there was a dry eye in the place. She only did a few numbers from her upcoming album, and when she finished her set the audience went wild. Everything you've heard or read about Laura Smith, you can put aside, well, not really, but keep your ears and eyes on this rising star from the east. (EC: *A prediction???*)

**Clever Ashley!!!** When Ashley MacIsaac accepted his ECMA Award as Male vocalist, he gave the media a quotable quote to chew on. "Yes, I am the Male Vocalist of the Year. Thank you! (EC: *Enuff said!!!*)"

**Lose your wallet in Moncton!!!** Chances are pretty good that if you do, in Moncton, you'll get it back intact. Reader's Digest dropped a bunch of wallets around the country, all containing a \$50 dollar bill. All ten wallets dropped in Moncton were returned to the owners with the \$50 bill right where it was. The rest of the country didn't fare too well. I can attest to Moncton's honesty. DO, having a few with some industry friends in the Beau's bar, conveniently dropped his wallet. He left it on the floor, but someone picked it up and returned it to him. All the chimps who were watching rolled on the floor as they ordered another round on his Visa card. (EC: *Who you calling a chimp???*)

**A near punch-up???** After MS unceremoniously dumped MS and was gloating over the fact the only outlay was a box of business cards, his gloat soon vanished in one of the boardrooms. Sporting his usual in-yer-face attitude, he took on the wrong guy and nearly got his status squashed by JR, who had to be restrained. It would have gone down as the first board room fist fight in the company's history. It kinda humanizes the company doesn't it? (EC: *Let's not get carried away!!!*)

**Mail slow lately???** Now, here's some 20th Century logic as we approach a new millennium. If you've been experiencing a delay in getting your RPM, maybe this is why. Canada Post thinks their old way of drawing routes based on rigid angles of approach to homes and businesses, is old hat. They are now remeasuring these routes using the actual distance that carriers walk. Research has found that most people don't walk at right angles. Apparently the Post Office people have found that by replacing straight lines with loping curves, the carriers can fit in an extra ten minutes to their shifts. And, for every minute saved on these routes, Canada Post saves \$2 million in operating costs. (EC: *Expect an increase in postal rates!!!*)

**The REAL Hawk!!!** Haven't had a chance to get too far into a new book on Ronnie Hawkins, titled The Hawk: The story of Ronnie Hawkins & The Hawks, but just after reading less than a hundred pages, author Ian Wallis has certainly done his homework. Talk about names from one of the most exciting eras in Canadian music history, the sixties literally come to life here. Just a few pages in there's the name Gord Josie, who was manager of

the famous Le Coq 'Dor, and who is an executive director of the Elephant & Castle chain. There's also the big booker of the time, Harold Kudlets, Alan Freed, Morris Levy, Paul Anka, Sam Phillips, Little Ceasar & The Consuls, Robbie Lane. Wow! This book is hot. Published by Quarry Press. Get yourself a copy and learn how the Canadian music business began. Nice to see Ronnie's longtime manager Steve Thomson, also gets credit. I'm readin' on! (EC: *Good title for a song!!!*)

**Ted Southam OUT!!!** After ten years with Shorewood, most of the time as general manager, Ted Southam has been pink-slipped. Always positive, he says "When one door closes, another door opens." It's a good bet he won't be unemployed for very long, considering the knowledge he has of packaging and all the other necessary things that go with the recording/manufacturing field. He has a couple of options, one being self-employment in the field he knows best. He was among the few, when appointed a committee member for various organizations, namely CARAS and the CCMA, who could get things done. You can give him a call on his cellphone at 416-565-5214. (EC: *One company's loss could be another's gain!!!*)

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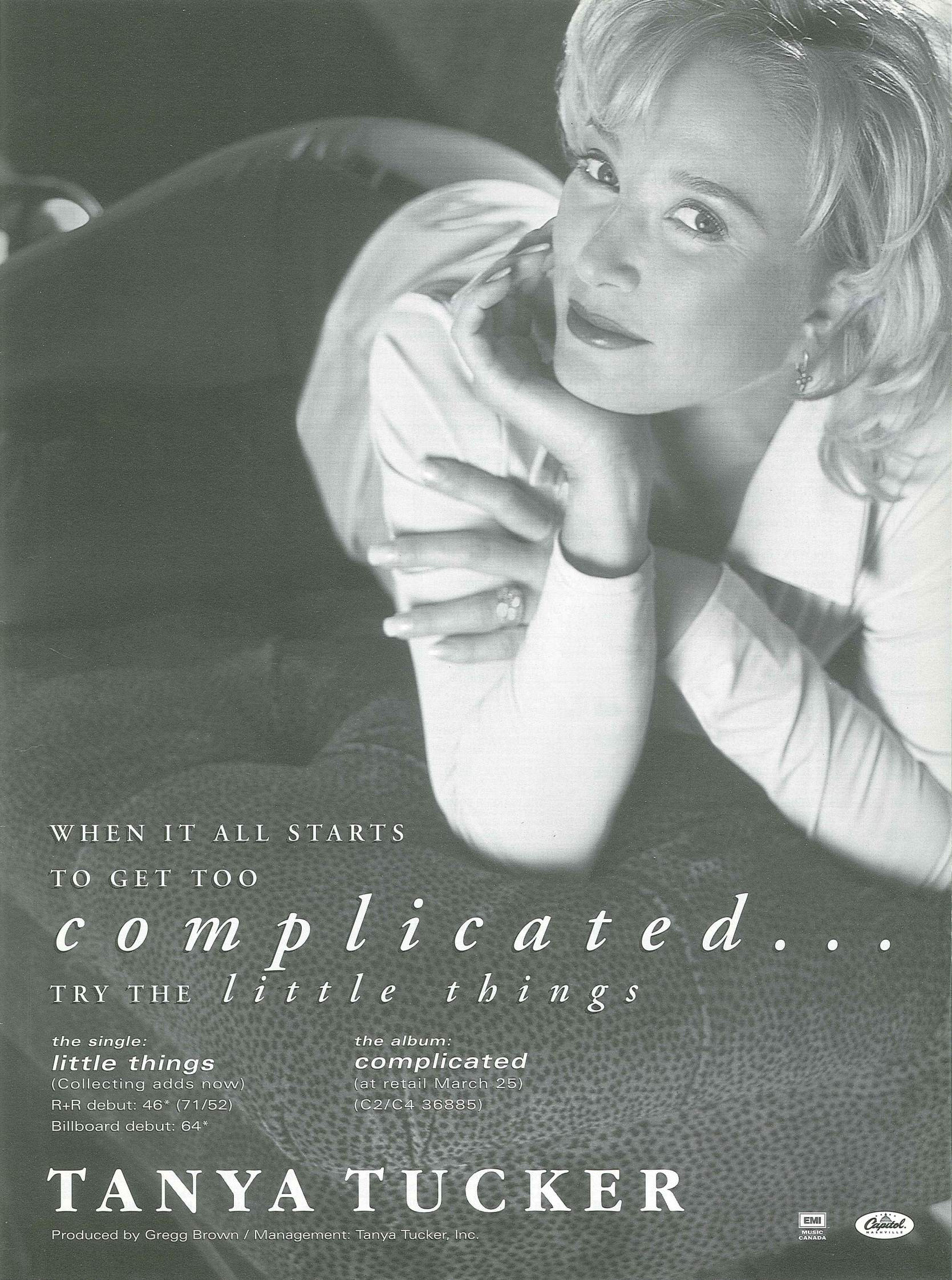


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A - Artist who is featured is a Canadian citizen  
P - Production was wholly recorded in Canada  
L - Lyrics were written by a Canadian

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*complicated...*

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(C2/C4 36885)

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Produced by Gregg Brown / Management: Tanya Tucker, Inc.





## Bruce Cockburn delivers symphonic Charity

by Rod Gudino

Metaphor of emotion, imagery of light and shadow, poetry of heart and soul; this is Bruce Cockburn 25 miraculous years in the making and twenty-two releases deep, twenty-three with this month's release of *Charity Of Night*. The proud recipient of fourteen gold, three platinum records and ten Juno Awards, Cockburn is still the quintessential domestic independent, having only flirted with the mainstream in the days when trees fell silently in the forest. His name, however, has warmed its way into the household of northern North America, familiar in being synonymous with the *creme de la creme* of our industry.

One of the reasons Cockburn has managed to preserve the vitality in his career is because of a steadfast relationship to his muse which, from the first album, displayed a tendency to travel. The journey has led Cockburn to many familiar places and just as many obscure ones. We have come to identify him as a folk artist, a Christian, a political

gadfly, a maestro of pop, and all too often as a question mark hovering outside the boundaries of format and classification, pregnant with the possibilities of newness and change.

Bruce Cockburn in 1997 has come to embody that change, that something startlingly new, in a symphonic sweep he calls *The Charity Of Night*. There is some superstition behind the album, what the writers of his bio have inexplicably identified as "a profound growth spurt" apparently manifest on every third record. But if the magic bubbles every third time out, *The Charity Of Night* has been occasion to a supernatural big bang, rekindling the music of the spheres on *The Whole Night Sky*, *Pacing The Cage*, *Mistress Of Storms*, *Night Train*.

"Sometimes the most mundane sorts of things just happen to be invested with a sort of magic; things look different and feel different," says the 51 year old singer/songwriter/guitarist. "I feel that some kind of corner has been turned with this album. I don't really know where it's going, but it just feels like there is a subtle but noticeable change in direction."

Destinations were never important for Cockburn, nor concrete places. They represent not goals for him but limitations; rigid stop signs on the horizon of artistic possibility. It is important for him that he understand himself as never arriving, always continuing, achieving newness by overtaking stretches in one fluid motion. With that exquisite gesture he has, this time around, traversed the twilight territories of memory and myth, but not without a lot of effort.

"Songwriting gets harder in a limited sense," he reveals. "For one thing you have to avoid repeating yourself, that becomes an issue. After you've written 2 or 300 songs you're kind of going 'well, what is there to do that I didn't already do?'"

One of the things that Cockburn has done for the release which he rarely does is self-

produce. Only having tried his hand at the console twice before (1981's *Inner City Friend* "which I didn't like" and 1993's *Christmas Album* "because there was nobody else to do it"), Cockburn felt he had gained enough experience to give production a serious shot. But not without a little help from friend Colin Linden.

"I felt that I learned enough [from previous production work], but I still couldn't do it alone," he explains. "I needed somebody to be there as a critical set of ears, that knew more of the technical stuff than I knew. I felt Colin would bring the necessary skill and taste to the job."

True North Records and MCA are betting the farm that the release will be Cockburn's *See Through You* of the nineties. They are pulling out all the stops on promotion which is to include major advertising in Canada and the US for major publications like *Rolling Stone*, *Musician*, *Guitar Player*, and television appearances on *Letterman*, *Leno* and *Conan O'Brien*. A blanket trade ad campaign in Canada as well as strong Internet promotion and a promo tour are already underway. Cockburn is still enough of a committed artist to have his eyes firmly set on the tour proper, however, to kick off in April with a slot in Toronto's Danforth Music Hall on the 25th of that month. He is also committed enough to benefit from a definite degree of modesty, allowing him to sidestep a couple of well-placed praises.

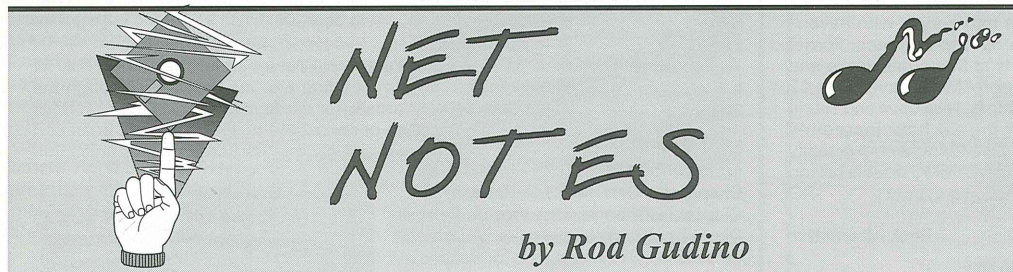
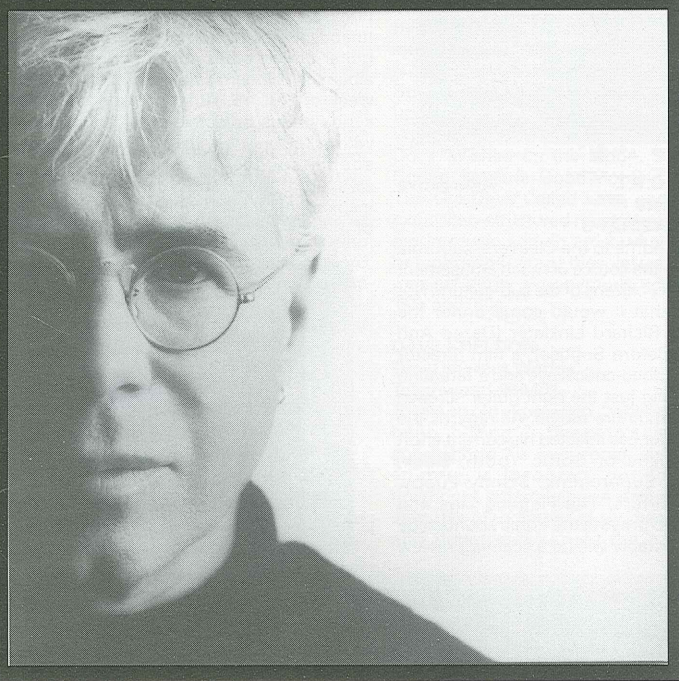
"It's really partly circumstance, partly intent and partly the cooperation of the people and the universe letting all that stuff happen," he says.

## Yanni now a Virgin

Virgin Records worldwide have claimed multi-platinum performer/composer Yanni, arguably the pre-eminent figure in the contemporary instrumental music genre. Yanni's ten previous albums have earned the Grammy nominated musician dozens of gold and platinum awards worldwide and surpassed sales figures of 14 million. His most recent album, *Live At The Acropolis*, has been the artist's most successful to date, garnering in excess of seven million units worldwide and one million in American video sales.

Virgin has announced an October 7, 1997 release date for Yanni's label debut.

"I am thrilled to be joining Virgin Records and becoming part of the Virgin/EMI family worldwide," commented Yanni. "I really admire the label and am looking forward to working closely with [Virgin CEO] Ken Berry, as well as having a long and mutually successful relationship."



by Rod Gudino

### CD Plus gets webbed

<http://www.cd-plus.com>

Canada's largest music catalogue, until now operating out of a private BBS, has finally entered the world wide web 65,000, titles strong. CD Plus has developed an attractive and detailed site, with an on-line version of the catalogue, links to labels, artists, music news, articles and assorted Internet knick-knacks.

"The transition going over to the Internet was quite easy for us," says associate publisher Bill Birss, adding that the web-page was created in-

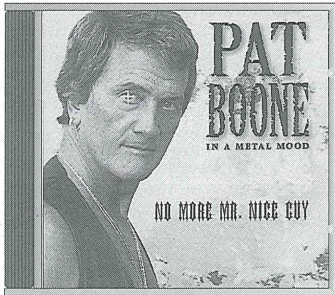
house and has contributed to a doubling of sales figures each month.

The site functions primarily as a compact disc shopping centre in strict departure from CD clubs which are invading the 'net. The site is fully secure (a boast only 2% of Internet sites can enjoy), allowing safe transactions of either MasterCard or American Express.

Plans are underway to further develop the site into an on-line resource centre, with charts and RealAudio features down the road. Keep a digital eye out for further developments.

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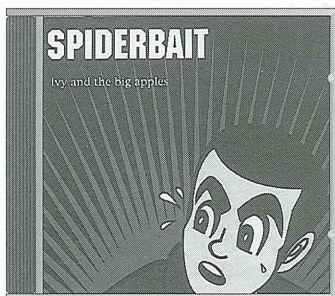


**PAT BOONE** -Lounge  
**In A Metal Mood: No More Mr. Nice Guy**  
**MCA 40025-J**

The lounge scene has experienced a miraculous rebirth in the '90s by linking modern music and the funny bone and parodying everything in existence. As if we didn't need another reminder to how crazy cocktail really is (you think that's kooky? - we'll show you kooky!), along comes Pat Boone to take wind out of the metal world by desecrating the past and sanctifying the present. Boone is the perfect unlikely candidate, transcending the pretend antics from a domestic wave of not so authentic lizards to deliver hard-core lounge lunacy; from Smoke On The Water, Enter Sandman, Panama and Paradise City, to Holy Diver, Crazy Train and It's A Long Way To The Top (If You Wanna Rock 'N' Roll). It was Larry Flynt who first pulled the covers on this wacky guy posturing in the guise of a Colgate evangelist who probably concluded, once the gig was up, to come clean and go out with integrity. Unbelievably, the turn of events has worked in Boone's favour and allowed him to achieve the impossible by convincing us that, wonder of wonders, he really is a fan after all. Who would have thunk it? Ronnie Dio, Dweezil Zappa and Ritchie Blackmore clambered to get their names in the credits of what could be the most fitting and lasting tribute to heavy metal music. Also includes You've Got Another Thing Coming, Love Hurts, The Wind Cries Mary and (the high altar of all things metal) Stairway To Heaven. -RG

**SPIDERBAIT** -Alternative  
**Ivy And The Big Apples**  
**Polydor 314 533 674-Q**

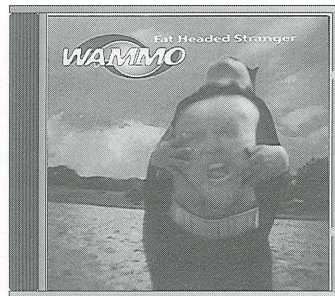
Stage two to the two part introduction of Spiderbait to Canadian audiences. Stage one, The Unfinished Spanish Galleon Of Finley Lake, brought a minor glory with Monty, which might not have finished first as the



alternative single of last year but definitely warmed the waters for the Australian trio. Polydor is thus hopeful that the new album (released down under in October of last year) will duplicate a fanbase that pushed two independent releases into gold sales back home. These "country kids" (*does that mean they grew up in the outback? -Ed.*) dedicate their existence to pointing out the similarities between hardcore and pop, keeping their lectures to a tight three minutes. Alternating vocals between drummer Kram and bassist Janet add bittersweet confusion to the 'is this cool f/x or real blood and guts?' question that lingers heavily on tunes like Chest Hair, Hot Water & Milk, Don't Kill Nipper and Horsechack Army. Original at second glance, diverse in the subtleties, Ivy And The Big Apples has its energies concentrated into an undercurrent which will be brought to the test on the shoreline of the stage, and make the real Spiderbait to stand up. -RG

**WAMMO** -Satire/Alternative  
**Fat Headed Stranger**  
**Mercury 314 534 194-Q**

Fat Texan WAMMO and bald headed street minstrel Hammel (Hammel On Trial) are busy devising a new scene that purports to hang dishrags of tell-it-like-it-is wisdom on a scanty clothes-line of guitar driven alternative spoken-word. They have teamed their respective talents and (in the case of WAMMO) lack thereof, to produce this collection of songs-we-wrote-on-Sundays-in-the-basement-while-wrecked-on-a-couple-of-beers. And the titles speak for themselves: Homage To The Ramones, Batman, Children Of The Corn Nuts, Do I Look Fat In This?, Unprotected Menage A Trois, Charles Bukowski's Dead. Ironically, WAMMO spends much of his verbal energy in subverting the alternative mainstream,



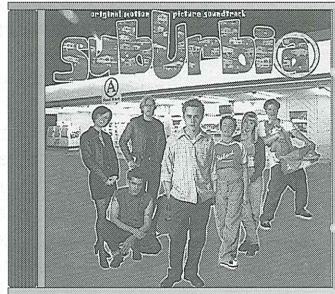
something he accomplishes rather well with a harmonica and an endless supply of profanity. Pure junk for the gloriously blitzed, we have no doubt WAMMO will be opening gigs for the best of 'em once word gets out that this Fat Headed Stranger has a knack for blowing holes into people who haven't yet garnered the right to be hated. Forget about taking shots at Madonna, Jacko and Backstreet Boys, WAMMO levels his 12 gauge on Lollapalooza, Nick Cave and Laurie Anderson, showing us how incredibly uncool everything we thought cool actually is. Is a Wesley Willis/WAMMO double bill too much to ask for? -RG

**STAR 69** -Rock Alternative  
**Eating February**  
**Radioactive/MCA 11506-J**

A potentially hazardous band-name identifies this harmless bit of alterna-pop, so pristine it actually got dedicated to Mom (aw gee!). Star 69 is the high school rock band creation of singer/songwriter Julie Daniels, a Liv Tyler lookalike who is still coming to terms with the disillusionments that accompany puppy love. Nevertheless, the folks at Rykodisc have seen enough in Daniels' gummy rock to warrant a signing, probably inspired by the kind of success enjoyed by Letters To Cleo and bands of that ilk. Burning Down The House is not a cover of the Talking Heads' track of the same name, but a soap-bubble take on the rock alternative ballad. Heavy



stuff just doesn't get lighter than this. On the bright side there is Rotten Punch, You Are Here, I'm Insane and Scabs. Daniels and company will get some mileage out of the release on the club circuit and maybe even get it on radio. But wethinks the ease with which Star 69 could potentially get on the airwaves could mirror the ease with which it will be lost there. -RG



**SUBURBIA O.S.T.** -Alternative  
**Various Artists**  
**Geffen/MCA 25121-J**

As the new home to the Cleavers, suburbia has become the source of much amusement for the hipster citizens of the sub-culture. Not surprising that it would come under the scrutiny of Richard Linklater (Dazed And Confused, Before Sunrise), a film director with a great docu-critical eye and a Tarantino ear for getting just the right guitar screech to sum up an entire movie. As regards the latter, Linklater has injected his current effort with the likes of Sonic Youth, Beck, U.N.K.L.E., Superchunk, Skinny Puppy, Butthole Surfers, The Flaming Lips and Elastica, who provide the ironic soundtrack to what inevitably will be a scathing review

of Lego-land and its inhabitants. There is a healthy selection of tunes here, notably the Butthole's now classic Human Cannonball along with Boss Hog's I'm Not Like Everybody Else (undoubtedly the film's central thesis) and Girls Against Boys' Bullet Proof Cupid. Cool stuff. With three contributions (and a solo piece from Thurston Moore), Sonic Youth is pencilled in as chief bullies of the shopping mall-devotees who stand guilty of blighting the city with picket fences and Euclidean lawn etiquette. A topic that has already had a few runs at the pictures, Suburbia will again knock flat what can only be the residue contraption of the nation first to consume television and hate rock'n'roll. Revenge sure is sweet. -RG

**JONNY LANG** -Blues/Rock  
**Lie To Me**  
**A&M 31454 0640-Q**

With the baby-faced good looks that you would expect to find gracing the cover of a teen scream magazine, first assumptions would lead you to believe that Jonny Lang is just another flash-in-the-pan pop poseur. But this soon-to-be 16-year old ain't playin' no teeny-bop tunes. Witness the first single, and title track, with its infectious groove and smoky Memphis Blues sound for proof. Lie To Me, the debut album from this unbelievably talented bluesman (boy?) is an unabashed collection of 12 gritty, wailing, guitar-driven blues rock and was the #1 album on Billboard's Heatseeker chart for the week of Feb. 15. Amazing (and any other synonymous adjective you can come up with) is the only way to describe the raw and soulful sounds Lang projects with his awesome guitar and vocal prowess. His inspired guitar ministrations and sexy growl of a voice on numbers like Good Morning

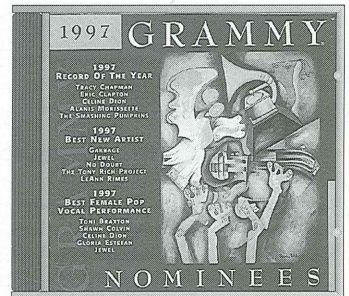


## ALBUM PICK

### 1997 GRAMMY NOMINEES

**Various Artists**  
**PolyTel 553 292-Q**

With the huge success of last year's '96 Grammy Nominees album, the folks at PolyTel have decided that this year is their turn to reap some of the benefits. Although the release isn't a complete reflection of the artists honoured at the annual event, it does highlight every nominee in the categories of record of the year, best new artist and best female vocal performance. The best of 1997 can be heard on this collection including strong singles like Tracy Chapman's Give Me One Reason, Eric Clapton's Change The World, Celine Dion's Because You Loved Me, Smashing Pumpkins' 1979 and Alanis Morissette's Ironic -- all are nominated for record of the year. Trauma/Interscope's No Doubt couldn't ask for a better year (what with having sold over a gazillion copies of their debut album Tragic Kingdom), and their smash Spiderwebs nods a salute to their best new artist nomination. LeAnn Rimes, Garbage, Jewel and the Tony Rich Project are also included here. As with any Grammy year there are the indubitable cross-over nominees and this compilation includes two of the big ones with Dion and Jewel. It doesn't matter that none of the material here is new -- that's quite the selling point. A compilation that includes pop, a/c, alternative and R&B tunes that are already huge successes is always a clever idea. -LT

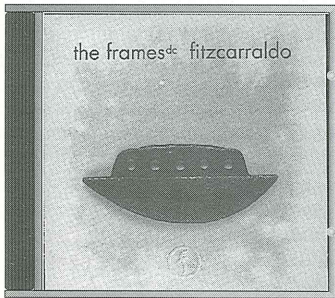




Little School Girl and Back For A Taste Of Your Love will certainly raise doubts that Lang is indeed really a high school kid; the impassioned romantic musings of Still Wonder and Missing Your Love will prove that this is no kid but rather a guitar god in the making. Produced by David Z (The Artist When Still Known As Prince, Fine Young Cannibals). -LT

**THE FRAMES DC -Rock/Alternative**  
Fitzcarraldo  
ZTT 15622-P

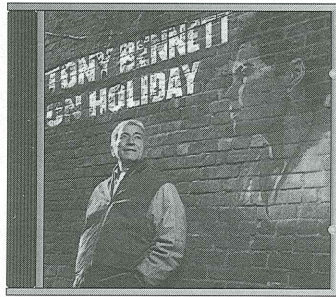
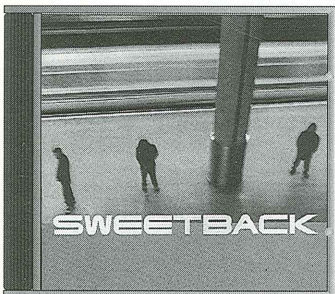
It's no coincidence that echoes of the celluloid-created band The Commitments can be heard throughout Fitzcarraldo; the debut release from Ireland's the Frames dc; lead vocalist Glen Hansard had a part in the Alan Parker film and although further movie offers



were forthcoming, he chose to focus on the already-established Frames dc. A good move, especially for fans of the kind of sweetly soulful blues-pop that can only be created by the Irish. Produced by Trevor Horn and Pete Briquette (ex-Boomtown Rats), Fitzcarraldo is a collection of 11 poignant and emotion-drenched songs that mix the mainstream sounds of alt-rock with some fine celtic nuances that can be heard in songs like Revelate (the second single) and the title track. Look for the first single, Monument, to create at radio the same kind of success the Frames dc create at live venues. -LT

**SWEETBACK -Urban Pop**  
Sweetback  
Epic 67492-H

What would happen if a band who normally backed a hugely successful commercial artist decided to make a go of things on their own? Well, in the case of three-quarters of the Sade band (minus, of course the quarter that is Sade), they would put together an incredibly beautiful album of urban ambience. Sweetback, the debut self-titled (and self-produced) album from the trio of Andrew Hale, Stuart Matthewman and Paul Spencer Denman is a collection of 12 songs that weave together creating a lush landscape of pure musical dreaminess. Chord, Power and Cloud People are tracks that showcase the trio's talent for atmospheric instrumentals while former Sade supporting vocalist Leroy Osbourne marks his first lead vocal performance with a touching rendition of Bill Withers' Hope She'll Be Happy. Other guest performers include Groove Theory vocalist Amel Larrieux, R&B artist Maxwell and rapper Bahamadia. -LT



**TONY BENNETT - Pop 'n Blues**  
On Holiday  
Columbia-67774-H

A treasure trove for both Bennett and Billie Holiday and a wonderful tribute to Holiday who died in 1959 at the age of 44. Most will remember Holiday for her sad and social protest songs like Stormy Weather and Strange Fruit. Bennett produced the album with his son Danny with the exception of his duet with Holiday on God Bless The Child, which was produced by Phil Ramone, a standout track constructed from Holiday's recorded voice and Bennett live in the studio. The simplicity of five of the tracks with Bennett and his longtime keyboard collaborator Ralph Sharon are exceptional. There are also 12 tracks with Bennett backed by a 46-piece orchestra, and this is vintage stuff by the guy who even Frank Sinatra says is "the best singer in the business." The Bennetts picked their material carefully, upbeat Holiday jazz 'n blues stuff. Willow Weep for Me, What A Little Moonlight Can Do, I 'Wished on the Moon, Some Other Spring, Solitude, Good Morning Heartache, The Ole Devil Called Love and more. An exquisitely structured musical postcard of an era in music and an artist who, in spite of her personal tragedies left a legacy of musical purity synonymous with the '40s, '50s and '60s. -WG

**DAVE SHELDON - Country**  
Two Different Worlds  
Touchwood-960401

To use an old expression, "where's this talent been hiding"? Sheldon's affirmative approach to his own roots, ala traditional country is inspiring, not to mention downright entertaining. A native of Moose Jaw, this grandfather of six, has moved up and down and across the province of

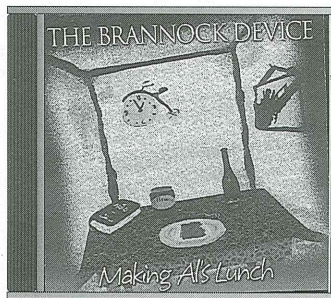


Saskatchewan from the late '60s to the early '80s when he settled in at Assiniboia. These are all Sheldon originals and each track sends a full and complete message with a lyric approach that sometimes borders on emotion, but for the most part paints a picture of prairie solitude and strength. The session people were exceptional, keyboardist Dave Chobot, who also contributes acoustic and bass guitars and background vocals; drummer Kevin Churchko, who also helped out on backing vocals; pedal steelman Murry Fiesal; Brian Sklar on fiddle, Ken Burton on electric guitars; and Lonnie Harden on background vocals. Key are Watch Our Love Grow Strong, Drink The Whiskey Down, Play Me A Song, and Two Dfferent Worlds, but don't

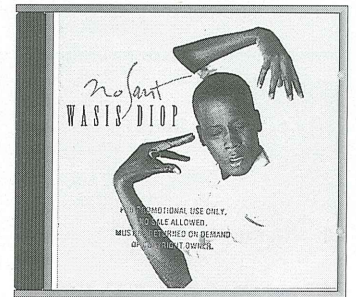
overlook A Son That I Love and the let-it-all-hang-out Wild Weekend. Produced by Chobot and recorded at Regina's Touchwood Studios. -WG

**THE BRANNOCK DEVICE - Jazz**  
Making Al's Lunch  
Midnight Syndicate-01

Making Al's Lunch might well be fusion as noted in the liner notes but we suggest that early slow bop describes it better. One of the ten tracks even includes delicate riffs on Salt Peanuts (have fun determining which one). Categorizing aside-an-unnecessary exercise anyway, it's a good album filled with substantive jazz played by skilled if not necessarily passionate musicians on titles such as Nebulous Reply and Tribal Epic. Appreciation of it is interestingly dichotomous in that it's equally satisfying as background music. Incidentally, the significance of the title, if any, escapes us; it's not dedicated to Al Dubin, Mr. Variety Club hereabouts. Bandmembers Greg



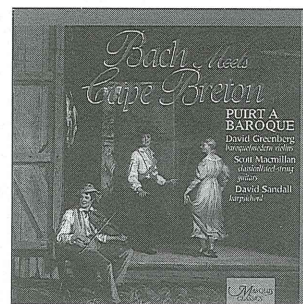
Vyrositko and Steve Castellano wrote all the material. They also produced the album with Kenny Kirkwood. The album was recorded in Toronto and is 100 per cent Cancon. -BW



**WASIS DIOP - Esoterica**  
No Sant  
Worldy Triloka-697-124-1082

If our reference material is up to date, the principal export of Senegal is peanuts. After listening to No Sant we believe that soon it might well be Wasis Diop. He has already made a significant impact in Europe (he now makes his home in Paris), and after hearing him on No Sant one can understand why. His voice is deep, but there's also a soft quality about it that lends itself nicely to the most determinately esoteric music of his songs. Truth to tell, those songs are not perhaps, for the general North American taste but his singing of them makes them a pleasant experience for the sophisticated. On one of the tracks one almost imagines hearing Julio Iglesias; that's the kind of singer he is. Give the album a respectful listen and see if you agree with us. Distributed by Festival. -BW

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## VOCAL TIPS: BASICS FOR BUILDING AND MAINTAINING A SOUND VOICE

presented by the Canadian Voice Care Foundation  
Katherine Ardo Canadian Voice Care Foundation  
Joan Kennedy, Performing Artist

Moderator: Ted Woloshyn, CFRB, Toronto

## SOCAN PRESENTS... AS HEARD ON TV: THE BUSINESS OF COMPOSING FOR FILM TELEVISION

Presenter: Fred Mollin

### EVENT ICONS



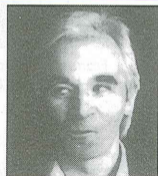
### KEYNOTE/CELEBRITY SPEAKERS



Alice Cooper



Patti Smith



Ed Bicknell



Jaron Lanier

3:00 pm - 5:00 pm 107 MTCC

### NASHVILLE IN THE ROUND -COUNTRY SINGER/SONGWRITERS PERFORM

Featuring: Alex Harvey, Greg Barnhill,  
Steven McClintok

3:45 pm - 5:00 pm 104A MTCC

### WAITING TO INHALE

Moderator: Steve Bloom, Music Editor, High Times

**\*Note: The event locations marked MTCC refer to the Metro Toronto Convention Centre.**

## THURSDAY MARCH 6TH

 8:00 am - 9:15 am KINGSWAY  
**RETAIL MUSIC ASSOCIATION OF CANADA AGM**  
Host: Leonard Kennedy, President, RMAC

9:00 am - 9:15 am ONTARIO/NIAGARA  
**CMW'97 - OPENING ADDRESS**  
Marilyn Mushinski - Minister for Citizenship, Culture and Recreation

9:15 am - 10:30 am ONTARIO/NIAGARA  
**THE MUSIC INDUSTRY - A YEAR IN REVIEW**  
Host: Pamela Wallin, CBC Newsworld

 9:00 am - 11:00 am CALEDON  
**BRILLIANT PROMOTIONS**  
Moderator: Patrick Allossery, Editor, Strategy Magazine

 10:45 am - 11:45 am BALLROOM  
**POLYGRAM GROUP CANADA PRESENTATION**

 11:15 am - 11:45 am CALEDON  
**SELLING OF A STAR**  
Mark Tewksbury (Presenter)

 12:00 pm - 1:30 pm ONTARIO/NIAGARA  
**STRATEGY KEYNOTE LUNCHEON "HOW TO DRIVE YOUR COMPETITION CRAZY"**  
-Guy Kawasaki (by ticket only)


  1:45 pm - 3:15 pm CALEDON  
**SEE YOU AT THIS SEMINAR OR SEE YOU IN COURT**  
Moderator: Brenda Pritchard, Gowling, Strathy & Henderson

 1:30 pm - 2:30 pm BALLROOM  
**EMI MUSIC CANADA PRESENTATION**

 2:00 pm - 5:00 pm TICKET REQUIRED  
**RADIO STATION TOURS**

 2:30 pm - 3:30 pm KINGSWAY  
**'COUNTER INTELLIGENCE': PRESENTATION OF TAP MARKET RESEARCH**  
David Lang, President, Compact Disc World N.J.

2:30 pm - 3:30 pm ONTARIO/NIAGARA  
**DECLARATION OF INDEPENDENTS**  
Moderator: Alexander Mair, President, Attic Records, Toronto, On

 3:30 pm - 4:30 pm BALLROOM  
**WARNER MUSIC OF CANADA PRESENTATION**


 3:30 pm - 5:00 pm CALEDON  
**THE ULTIMATE GUIDE TO ENTERTAINMENT SPONSORSHIP**  
Moderator: Barry Avrich, Vice President, Echo Advertising


4:30 pm - 5:00 pm ONTARIO/NIAGARA  
**MUSIC CARES**

Keynote Address by Michael Greene, President/CEO, NARAS

 5:00 pm - 6:15 pm KINGSWAY  
**'WHAT'S IN STORE' HOW DO WE SELL MORE RECORDS...**  
Moderator: Larry LeBlanc, Canadian Editor, Billboard Magazine


## FRIDAY MARCH 7


 8:00 am - 9:00 am CALEDON  
**ONTARIO ASSOCIATION OF BROADCASTERS AGM**  
Host: Scott Parsons, President OAB


 9:00 am - 10:15 am KINGSWAY  
**HOT ISSUES IN COPYRIGHT LAW -CREATORS AND USERS WHO'S WINNING?**  
Moderator: Leonard Glickman, Cassels, Brock and Blackwell

 9:15 am - 10:30 am HUMBER  
**LOOK OUT HERE COMES TOMORROW -PRESENTATION BY SAM GEIST**  
Sam Geist, President, Geist and Associates Inc.

 9:15 am - 10:00 am ONTARIO/NIAGARA  
**KEYNOTE: ' FOCUS' THE FUTURE OF YOUR COMPANY DEPENDS ON IT, PRESENTATION BY AL RIES**  
Keynote: Al Ries, Chairman, Ries & Ries

 10:15 am - 11:00 am OAKVILLE  
**THE NEW TV: MORE THAN RATES AND RATINGS**  
Jim Patterson, President and CEO, Television Bureau of Canada


 10:30 am - 12:00 pm KINGSWAY  
**ANATOMY OF A NEGOTIATION**  
Moderator: Stephen Stohn, Stohn Henderson

 11:00 am - 11:45 am CALEDON  
**DAY AFTER RECALL**  
Brian Jones, President & CEO, Radio Marketing Bureau

 11:00 am - 12:00 pm HUMBER  
**MULTIMEDIA ON TRIAL**  
Moderator: Jill Jarvis-Tonus, Bereskin & Parr


 11:00 am - 12:00 pm BALLROOM  
**SONY MUSIC ENTERTAINMENT PRESENTATION**


 12:00 pm - 2:00 pm ONTARIO/NIAGARA  
**OAB'S ANNUAL PRESIDENT'S AWARDS LUNCHEON (by ticket only)**  
Keynote address by Francoise Bertrand, Chairperson CRTC

 12:00 pm - 1:15 pm CHANTERELLES RESTAURANT  
**RMAC'S ANNUAL PRESIDENT'S LUNCHEON (by ticket only)**  
with address by Mike Shalet, CFO Soundscan

 1:15 pm - 2:15 pm BALLROOM  
**UNIVERSAL MUSIC CANADA PRESENTATION**


 2:15 pm - 3:15 pm HUMBER  
**SURVIVAL OF THE FITTEST**  
Michael Dreesse, CEO/Co founder, Newbury Comics Inc.


 2:15 pm - 3:45 pm CALEDON  
**RADIO GROUP HEADS: MEETING THE CHALLENGE OF CHANGE**  
Moderator: Jon Festinger, General Counsel, WIC Radio Group


 2:15 pm - 3:45 pm KINGSWAY  
**LEGAL ISSUES OF RECENT INTERNET DEVELOPMENTS -PATROL OF THE INFORMATION SUPERHIGHWAY**  
Moderator: Barry Sookman, McCarthy Tetrault

3:00 pm - 4:00 pm 104A MTCC  
**MONEY FOR NOTHIN'**  
Presented by FACTOR  
Moderator: Heather Ostertag, Executive Director, FACTOR

 3:30 pm - 4:30 pm 107 MTCC  
**BMG MUSIC CANADA PRESENTATION**

 3:45 pm - 4:30 pm  
**PRESENTATION OF THE BDS/PD -MUSIC MONITORING SYSTEM FOR RADIO**

 4:00 pm - 5:15 pm HUMBER  
**IN-HOUSE VS OUT-HOUSE**  
Moderator: John Moraynnis, Sr. VP Business and Legal Affairs, Alliance Television

 4:00 pm - 5:30 pm KINGSWAY  
**PUBLISHING -THE SIX MINUTE SOLUTION**  
Moderator: Paul Sanderson, Paul Sanderson & Associates

4:00 pm - 5:15 pm 103B MTCC  
**CHILDREN'S TELEVISION: THE BOTTOM LINE TODAY IN CANADA** -Presented by CIRPA Kids


4:15 pm - 5:45 pm 104A MTCC  
The Record Presents: **SIGNING OF THE TIMES**  
Moderator: David Bendeth, VP A&R, RCA Records NYC

 4:45 pm - 5:45 pm CALEDON  
**FUTURE OF AM RADIO**  
Moderator: Rob Braide, VP & GM, CJAD & Mix 96, Montreal

5:00 pm - 6:30 pm 107 MTCC  
**CELEBRITY INTERVIEW WITH WALTER YETNIKOFF**  
Host: Ed Bicknell

5:00 pm - 9:00 pm BALLROOM  
**ASCAP-SOCAN CASINO**

5:30 pm - 6:45 pm 103B MTCC  
SOCAN Presents a CIRPA Kids Workshop  
**BREAKING INTO THE CHILDREN'S MUSIC MARKET**

 6:00 pm - 8:00 pm ONTARIO/NIAGARA  
**OAB PRESIDENT'S RECEPTION (by invitation only)**  
Host: Scott Parsons, President, OAB

6:30 pm - 10:00 pm 104A MTCC  
**Date with a Tape**  
-presented by the Songwriter's Association of Canada  
Moderator: Bill Henderson, President of Songwriter's Assoc. of Canada

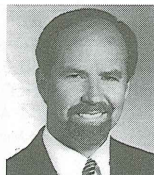
## EVENT ICONS



## KEYNOTE/CELEBRITY SPEAKERS



Guy Kawasaki  
Apple Fellow



Michael Greene  
President/CEO, NARAS



Al Ries  
Chairman, Ries & Ries



Francoise Bertrand  
Chairperson, CRTC



Walter Yetnikoff  
CEO, Velvel Music Industries Inc.

7:00 pm - 8:30 pm 107 MTCC

**WOMEN'S WORK**  
**-POWERFUL SONGS AND BEAUTIFUL VOICES**  
**PERFORMANCES BY FERRON, TOSHI REAGAN**  
 presented by Putamayo

7:00 pm - 8:30 pm 103B MTCC

**CD-ROM SOLUTIONS FOR MUSICIANS**  
 Moderator: Paul Royce, Multimedia Producer,  
 President, IMAT

**SATURDAY MARCH 8**



8:30 am - 10:15 am CHANTELLES RESTAURANT

**ALL REQUEST BREAKFAST**  
 Consult the Consultants, Round Table Breakfast



9:00 am - 10:15 am HUMBER

**CURRENT DEVELOPMENTS**  
**IN MERCHANDISING CONTRACTS**  
 Moderator: Gordon Kirke, Goodman, Phillips & Vineberg



9:00 am - 11:00 am KINGSWAY

**THE ROYAL TREATMENT**  
 Moderator: Graham Henderson, Stohn Henderson



10:30 am - 11:45 am CALEDON

**THE EMPERORS NEW CLOTHES?**  
**-NEIGHBOURING RIGHTS & CANCON**  
 Moderator: John Parikhal, CEO Joint  
 Communications Corp.



10:30 am - 11:45 am HUMBER

**TRIAL BY FIRE: INITIATING THE NEW FUNDING**  
**MECHANISMS FOR FILM AND TELEVISION**  
 Moderator: Diana Cafazzo, McMillian, Binch



11:00 am - 12:30 pm ONTARIO/NIAGARA

**PROMOTING FESTIVALS**  
**-5 VIEWS FROM THE INSIDE**  
 Moderator: James Campbell, Author, Festival Fever

12:00 pm - 2:00 pm BALLROOM

**FACTOR 15TH ANNIVERSARY LUNCH**  
**(by invitation only)**  
 -Keynote by Sheila Copps; Deputy PM, Minister of  
 Canadian Heritage (inv)

12:00 pm - 2:00 pm 107 MTCC

**SOCAN'S WORDS AND MUSIC**  
 presented by CHUM  
 Moderator: Roger Ashby, CHUM FM

12:00 pm - 1:30 pm 104A MTCC

**DEBUNKING THE MYTHS OF CAMPUS RADIO**  
 presented by Chart Magazine  
 Moderator: Chris Burland, Editor/Campus Radio,  
 Chart Magazine



12:30 pm - 1:00 pm KINGSWAY

**ASIAN SPOTLIGHT**  
**-INDUSTRY OVERVIEW BY STUART WATSON**  
 Stuart Watson, Chairman and CEO, SWAT Enterprises, UK

1:00 pm - 2:30 pm 103B MTCC



1:00 pm - 2:00 pm KINGSWAY

**ASIAN SPOTLIGHT**  
**-PART ONE: HOW TO GET THE DEAL MADE**  
 Moderator: Stuart Watson, Chairman and CEO,  
 SWAT Enterprises, UK

1:00 pm - 2:45 pm HUMBER

**CANDANCE COALITION AGM** an invitation only  
 meeting between labels, DJs and Dance Pools



1:45 pm - 3:00 pm CALEDON

**PROMO, PROMO, PROMO -WINNING RADIO**  
**PROMOTIONS FOR UNDER \$2,000**  
 Moderator: JJ Johnston, VP Programming,  
 Standard Radio



1:45 pm - 3:15 pm ONTARIO/NIAGARA

**CAMP AGM**  
 Host: Don Simpson, MD/Exec. VP, Universal Concerts  
 Canada

2:00 pm - 5:00 pm 104A MTCC

**HIGHER GROUND: URBAN MUSIC ON THE**  
**RISE IN CANADA** presented by the Urban Music  
 Association of Canada  
 Moderator: Jonathon Ramos, VP Marketing,  
 Beat Factory Music Inc.



2:15 pm - 3:15 pm KINGSWAY

**ASIAN SPOTLIGHT -PART TWO: WHAT TO DO**  
**WHEN YOU GET THERE**  
 Moderator: Stuart Watson, Chairman & CEO SWAT  
 Enterprises, UK

3:00 pm - 5:00 pm 107 MTCC

**CREATING VIRTUALLY EVERYTHING** -The Future  
 of Multimedia & Virtual Reality  
 presented by Trebas Institute

3:00 pm - 4:30 pm BALLROOM B

**THE FUTURE OF DANCE MUSIC**  
**-THE NEXT BIG BEAT**  
 Moderator: Gino Olivieri, Premier Muzik Productions

3:00 pm - 4:30 pm 103B MTCC

**I'M A PRODUCER HERE'S MY CARD**  
 Moderator: Gil Moore, President, Metalworks Studio



3:15 pm - 4:30 pm CALEDON

**JUKE BOX JURY**  
 Moderator: Keith and Kent Zimmerman,  
 Format Editors, GAVIN



3:30 pm - 5:00 pm ONTARIO/NIAGARA

**LIVE AND KICKING -CANADIAN PERSPECTIVES**  
**OF PROMOTING AND PRODUCING**  
 Moderator: Terry McBride, President,  
 Network Productions



3:30 pm - 5:00 pm KINGSWAY

**THE INTERNET AND BROADCASTING**  
**-EMERGING OPPORTUNITIES**  
 Moderator: Dan Hawes, VP ACC, Net Media



4:45 pm - 6:00 pm CALEDON

**THE MOUTHS THAT ROAR -MORNING**  
**SHOWS YOU WISH YOU'D DISCOVERED**

5:00 pm - 6:30 pm 103B MTCC

**KEEPING YOUR ADAT DIGITAL**  
 presented by KORG Soundlink  
 Presentation by Steve McNally, member of the KORG  
 International Voicing & Product Development team

5:00 pm - 6:30 pm BALLROOM B

**THE FUTURE OF DANCE MUSIC**  
**-THE BEAT GOES ON**  
 Moderator: Kevin Unger, Product Manager,  
 Urban & Dance, Sony

5:30 pm - 6:30 pm 107 MTCC

**PATTI SMITH SPEAKS**  
 presented by SOCAN  
 Keynote: Patti Smith



6:00 pm - 8:00 pm ONTARIO/NIAGARA

**COCKTAIL PARTY**  
 Hosted by Pacific Circle Music Convention

6:30 pm - 8:00 pm 104A MTCC

**RUN FOR THE BORDER**  
 Moderator: Geoff Kulawick, Dir. A&R,  
 Virgin Music Canada

7:00 pm - 8:00 pm 107 MTCC

**DRUM CLINIC BY: -MIKE PORTNOY**  
 presented by Sabian

7:00 pm - 8:30 pm 103B MTCC

**MARKETING YOUR MUSIC OVER THE INTERNET**  
 Moderator: Tony Tobias, Producer/Writer/Editor,  
 Pangea Newmedia

8:30 pm - 9:30 pm 107 MTCC

**BLURRING THE LINE BETWEEN PERCUSSION &**  
**DRUM SET -CLINIC BY HORACIO HERNANDEZ**  
 presented by Pearl & Just Drums

**SUNDAY MARCH 9**

11:00 am - 11:45 am 107 METRO

CONVENTION CENTRE  
**BRUNCH WITH BEETHOVEN**  
 concert presentation by the symphony of the Royal  
 Conservatory of Music

11:30 am - 12:45 pm 104A METRO

CONVENTION CENTRE  
**HACKS 'N' FLACKS: THE PUBLICITY PANEL**  
 Moderator: Karen Gordon (Broadcaster, Writer)

11:30 am - 12:45 pm 103B MTCC

**SOCAN PRESENTS... ASK THE EXPERTS**  
**(Some Sound Advice About the Music Business)**  
 Moderator: Dave Betts (SOCAN)

12:30 pm - 2:00 pm 107 MTCC

**CELEBRITY INTERVIEW -ALICE COOPER**  
 Host: Ed Bicknell

2:00 pm - 3:15 pm 104A MTCC

**THE CONTINUED ADVENTURES IN BABYSITTING**  
 Moderator: Ian Thomas

2:00 pm - 3:15 pm 103B MTCC

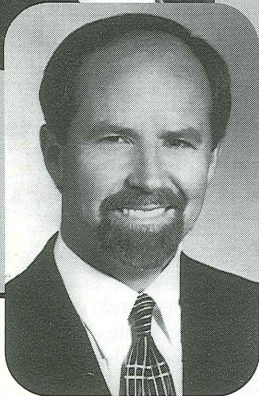
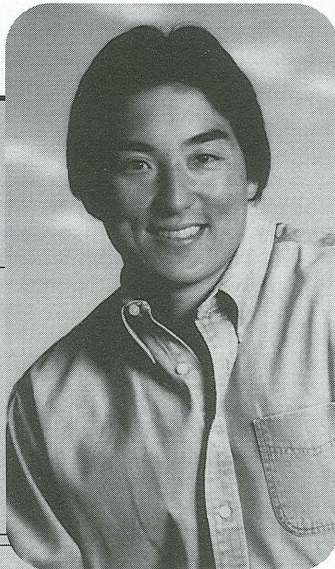
# CONFERENCE 1997 KEYNOTE SPEAKERS

## Thursday March 6



9:00am - 9:15am  
**CMW'97 -Opening Address**  
Marilyn Mushinski - Minister for Citizenship,  
Culture and Recreation

12:00pm - 1:30pm  
**Strategy Keynote Luncheon**  
with keynote address by Guy Kawasaki  
Kawasaki is a marketing Maverick, a fellow of Apple  
Computer Inc. who developed their original Macintosh  
Product Plan and of "How to Drive your Competition  
Crazy". He is bright and irreverent -but lethal!... and  
what he has to say might just change the way you  
do business.



4:30pm - 5:00pm  
**Music Cares**  
keynote by Michael Greene,  
What role should the music industry play in a war on drugs? Michael  
Greene addresses these concerns and describes the on going work of the  
MusiCares Foundation.



12:30pm - 2:00pm  
**Celebrity Interview -Alice Cooper**  
Presented in association with SOCAN  
He'll give a frank, funny picture of his life as a rock  
and roll legend in a public interview conducted  
by Ed Bicknell.

## Sunday March 9

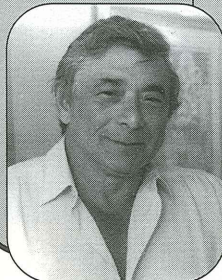
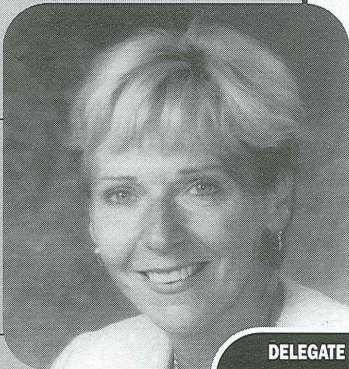
## Friday March 7



9:15am - 10:00am  
**'Focus' The Future of your  
Company Depends on it**  
-keynote by Al Ries, Legendary marketing  
strategist and best selling author of,  
"22 Immutable Laws of Marketing". Al Ries will  
show why FOCUS is the most powerful concept in  
Marketing today.

### OAB's Annual President's Awards Luncheon

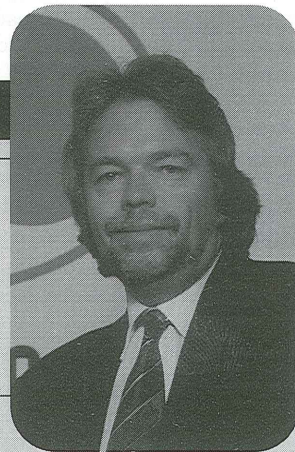
12:00pm - 2:00pm  
Keynote address by Francoise Bertrand,  
Chairperson CRTC  
"Convergence in Broadcasting... What  
does the Future Hold?"



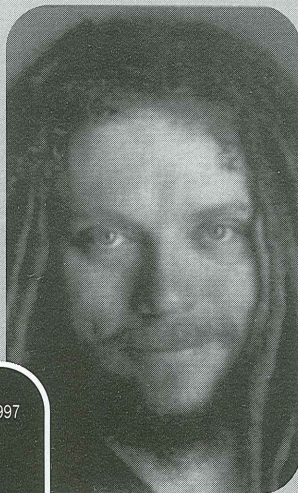
5:00pm - 6:30pm  
**Celebrity Interview  
with Walter Yetnikoff**  
The legendary "Hit Man" -and  
powerhouse executive who built  
CBS Records into the biggest record  
company in the world.  
Hosted by Ed Bicknell

## Saturday March 8

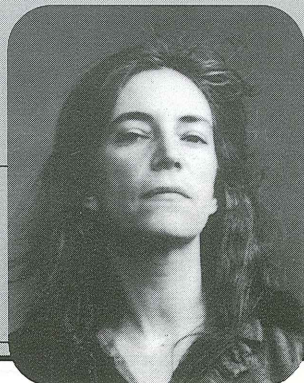
12:30pm - 1:00pm  
**Asian Spotlight -Industry  
Overview by Stuart Watson**  
Sponsored by Asian Pacific Foundation  
Stuart Watson has hands-on experience tailoring the  
careers of major artists in both Europe and Asia and  
his overview and understanding of the Asian music  
market is unparalleled.



3:00pm - 5:00pm  
**Trebas Institute Presents:  
Creating Virtually Everything  
-The Future of Multimedia  
& Virtual Reality**  
Featuring keynote speaker Jaron Lanier (who coined the  
term 'Virtual Reality' and founded the VR industry).



5:30pm - 6:30pm  
**Keynote by Patti Smith**  
A pioneering musician: an artist who  
challenged the music and cultural conventions  
of her time kickstarting the American punk  
movement of the mid-70's.



**DELEGATE PASS**  
Register before Feb 28, 1997  
**\$350.00**

**ONE DAY PASS**  
Register before Feb 28, 1997  
**\$225.00**

**INDUSTRY AWARDS DINNER**  
**\$125.00**

**KEYNOTE LUNCHES**  
**\$50.00 EACH**

All Information is subject to changes.

Don't Miss These Annual Industry Events! Call (416)695-9236 or Fax (416)695-9239 to register

# RPM SHORTS

by Sean LaRose

**Wind Of Change...** Since February seems to be the month for internal shufflings at just about every company in the music industry, so it is that BeatFactory, Warner-Chappell and True North Records announce a few changes in their media relations departments. Warner-Chappell Canada has announced Mansa Trotman as their newest Promotion & Publicity/A&R rep and at the same time says good-bye to predecessor Beverly McKee who has moved on to Program Director of True North Records. Trotman's move to Warner-Chappell from BeatFactory has subsequently left the door open for Anyez Cheung to be named new head of media relations. Cheung's move is one from within as she began in 1996 as an intern at BeatFactory and later became Media Relations and Marketing Coordinator.

**Must be nice to have a private label...** Pop singer Mariah Carey has formed a joint venture record label with Sony, the company for which she has recorded six hit albums. The label is called Crave and spokespeople say that it will be releasing six to eight albums each year with an accent on global appeal. The labels first signing is Allure, a female pop group whose first single head Over Heels was released several days ago. Word is, one R&B group and two pop groups will follow shortly.

**St. Clair happenings...** St. Clair is expanding rapidly and has snarfed a couple of labels in the last month. Their biggest one, Red Ant, is headed by former CBS and MCA boss Al Teller. Upcoming releases include a new Cheap Trick album and tribute, Cheap Shots, featuring Joey

Ramone, Everclear, Concrete Blonde and others. Premiere jazz label Concord has also boarded with St. Clair, as well as Pavement Music which will release a previously un-released Asia album. Noise Records (Manhole, Skeletones) Blackmark (Edge Of Insanity, Bathory) and Rawkus (Primitive) are also hopping on board.

**U2 second show added** for Toronto's Skydome! Following a sold-out first show Island recording artists U2 have confirmed Monday October 27 for their second show for that venue. With the hype that came with the first show announcement it won't take long for this date to be sold-out. Can they beat 2 hours?

**KISS back by popular demand!** As though they didn't hear the cash registers ringing loud enough last year with one of the top grossing concert acts of 1996 have announced yet another Southern Ontario date. Friday March 28 at Hamilton's Copps Coliseum will bring the masked four back into the spotlight. Tickets are \$39.50 and \$49.50.

**Upcoming releases from Universal!** Everyone is anticipating the release of Live's new album Secret Samadhi which is the follow-up to their multi-platinum selling effort Throwing Copper. Other new Universal projects include Trent Reznor's soundtrack for David Lynch's Lost Highway, Superfriendz, Laura Smith, Sara Craig, Age Of Electric, Ragadeath and Headstones.

**Something to Crow about!** Looks like Blockbuster Video is pulling all the stops for their

250th store opening in early March. Not only are they throwing an exclusive Gala Reception but Sheryl Crow will be doing a live interview with CFNY the Edge inside the Queen and Spadina location prior to the ribbon cutting.

**Naked in Beverly Hills!** Tune in March 26 to see Naked Ladies, Bare Naked Ladies that is, on Beverly Hills 90210. The group taped performances of Brian Wilson, Life In A Nutshell and their current single The Old Apartment. Ironically Jason Priestly (Brandon from 90210) directed the BNL's latest video The Old Apartment.

**A charitable pool party!** Music industry executives from A&M, Warner Music, PolyGram, BMG, Sony, Virgin and MIX 99.9 clashed cues for the first annual Music Industry Pool Tournament. The Standard Broadcasting event was held in support of The Canadian Music Therapy Trust Fund. Looks like A&M's Randy Wells and Allan Ried have been utilizing their in-house table as they walked away with the much coveted toilet-bowl trophy. However rumour has it that they were soundly beaten in the first round and had to make an additional charitable donation of \$250.00 to buy their way back into the contest. \$21,000 were raised (See photo below).

**Little person complex!** Rumours don't usually interest me, but this tidbit of information was so funny it has to be vaguely noted. What big shot AC guy could this particular promo person have been referring to?. According to our unmentionable source the little "big" man at this easy listening station walks short but still carries a big stick and is a hard nut to crack because he suffers from the little person complex. Apparently this young Napoleon walked right under Toni Braxton's dress in New York.

**In case you hadn't heard,** Alice Cooper, rock'n'roll's original prince of darkness will be making an appearance at this year's Canadian Music Week. Cooper will be filing questions about his twenty-five year career in the music biz. Expect shock and shlock as Cooper tells it like it is in an intimate interview with Ed Bicknell, best known as the manager for Dire Straits.



HMV mega store in Montreal were in for a little bit of spice as Virgin's Spice Girls went on an autographing frenzy.



A&M's big man John Reid chalks on up for Standard CEO Gary Slaight's while MIX 99.9's J.J. Linden and A&M staffers Allan Reid and Randy Wells look on.

## ECMA pays homage to industry shakers

During the Industry Awards Brunch, which was held at Moncton's Hotel Beauséjour (Feb. 14) a function that has become an important part of the ECMA's annual conference, the winners of this year's ECMA Industry Awards were announced.

The categories and winners follows:

DAVID HILLIER  
Technician

ERIC MacEWEN  
Radio Person

SAM THE RECORD MAN  
(Barrington Street, Halifax)  
Outstanding Company

TOUR TECH EAST LTD.  
Production Company  
CBC ATLANTIC AIRWAVES  
Radio Show

SHERI JONES  
Industry Professional

JO-ANNE NUGENT  
Media Person

CBC ATLANTIC CANADA  
Industry Professional

## ECMA awards first Media Choice awards

After last year's edition of the East Coast Music Awards and Conference in Charlottetown, members of the media asked for and got their own Media Choice Award, which was unveiled during the Moncton event.

Sponsored by the Atlantic Association of Broadcasters and Atlantic Gig, the winners were chosen by a vote from the accredited media.

The 1997 ECMA Media Choice winners were: Gordie Sampson, who won the Main Stage Showcasing Artist of the Year award; Glamour Puss Blues Band, who took home the Late-Night/Afternoon Showcasing Artist of the Year award; and Great Big Sea, who won in the category of the Concert Series Performer of the Year.

## Sam Sniderman rescues CBC's Atlantic Airwaves

If all goes according to plan, the popular CBC Radio show, Atlantic Airwaves, now in its 27th year, could survive the axe.

During the ECMA conference and award show in Moncton, Sam Sniderman was front and centre in brokering a deal to save the show, namely a Best Of Atlantic Airwaves compilation CD.

The CD would be a joint marketing venture by CBC and Sam, with all 100 of his stores stocking the CD

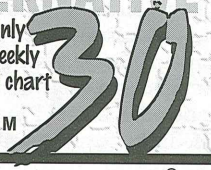
exclusively. The profits would go back to CBC to help finance the show. Sony's Don Oates, who was in Moncton for the conference, apparently made a verbal commitment that Sony would manufacture the CD.

Possible performers include Ashley MacIsaac, Laura Smith and Matt Minglewood, and a bunch more lining up for the privilege.

Atlantic Airwaves has been hosted by Natalie MacMaster for the last couple of years.

# RPM ALTERNATIVE

Canada's only national weekly alternative chart



Record Distributor Codes:  
BMC - N EMI - F Universal - J Quality - M  
Polygram - Q Sony - H Warner - P Koch - K

TW LW WO FEBRUARY 24, 1997

Rank	TW	LW	WO	Artist	Title	Label
1	1	6		DISCOTHEQUE	U2 - Pop Island 7316 (promo CD)-Q	
2	2	7		SUPERMAN'S DEAD	Our Lady Peace - Clumsy Columbia 1209 (Promo CD)-H	100% Cancer
3	5	6		ABUSE ME	Silverchair - Freak Show Epic 67905 (promo CD)-H	
4	6	6		LAKINI'S JUICE	Live - Secret Samadhi Radioactive 11590 (promo CD)-J	
5	4	10		RESURRECTION	Moist - Creature EMI 7243 8 36188-F	100% Cancer
6	7	7		BARREL OF THE GUN	Depeche Mode - Barrel Of The Gun Warner 43828 (CD single)-P	
7	9	7		ALL I WANT	The Offspring - Inxay On The Hombre Columbia 67810-H	
8	10	6		LITTLE WONDER	David Bowie - Earthling Virgin 42627-F	
9	12	5		THE PERFECT DRUG	Nine Inch Nails - The Lost Highway O.S.T. Nothing/Interscope INTSD 90090-J	
10	17	4		LOVE FOOL	The Cardigans - Romeo & Juliet O.S.T. EMI 37715-F	
11	3	9		SOMEONE WHO'S COOL	Odds - Nest WEA 96303-P	100% Cancer
12	13	8		IF I HAD MY WAY	Big Sugar - Hemi-Vision A&M 314 540 600 (promo CD)-Q	100% Cancer
13	14	8		THE LINES YOU AMEND	Sloan - One Chord To Another Murdereccords 023 (comp 20)-J	100% Cancer
14	15	5		BETLEBUM	Blur - Blur EMI 5562-F	
15	16	5		OFF HE GOES	Pearl Jam - No Code Epic 67500 (promo CD)-H	
16	18	5		TOURNIQUET	Marilyn Manson - Antichrist Superstar Interscope INTSD 90086-J	
17	20	4		A LONG DECEMBER	Counting Crows - Recovering The Sattalites DGC 24975-J	
18	21	4		GREEDY FLY	Bush X - Razorblade Suitcase MCA 90091-J	
19	11	11		THIRTY-THREE	The Smashing Pumpkins - Mellon Collie & The Infinite... Virgin 40861-F	
20	23	3		FEMALE OF THE SPECIES	Space - Spiders Gut Reaction 1139 (promo CD)-J	
21	22	4		EXCUSE ME MR.	No Doubt - Tragic Kingdom Interscope 90003-J	
22	26	3		PRECIOUS DECLARATION	Collective Soul - Discipline Breakdown Atlantic 82984-P	
23	24	3		MAKE YOU MAD	Odds - Nest Warner 96303-P	100% Cancer
24	8	10		ALL MIXED UP	311 - 311 Capricorn 42041-Q	
25	27	2		HARD CHARGER	Porno For Pyros - Good Gods Urge Warner Bros. 46126-P	
26	28	2		VAN HALEN	Nerf Herder - Nerf Herder Arista 3298 (promo CD)-N	
27	29	2		FLAMENCO	The Tragically Hip - Trouble At The Henhouse MCA 81011-J	100% Cancer
28	NEW			THE NEW POLLUTION	Beck - Odelay DGC 24823-J	
29	NEW			FIRESTARTER	Prodigy - CD Single Beggar's Banquet XLR CD70-Koch	
30	NEW			REMOTE CONTROL	The Age Of Electric - Make A Pest A Pet Universal 81021-J	

# RPM

*Congratulates  
all this years  
award recipients!!*



# TMP

The Music Publisher

Ron Hynes' new album is about loss.  
Loss of home and family, friends  
and freedom.

"You leave everything you know and  
love, to go off to an uncertain future.  
You go with faith, heart and your  
face to the gale."

Ron Hynes - February 1997

# Ron Hynes

Face To The Gale

Celebrating the launch of EMI's new label  
artisan music



## Moncton warms the hearts of the East Coast industry

It was a couple of fiddlers from Cape Breton, Ashley MacIsaac and Natalie MacMaster who dominated this year's East Coast Music Awards, but it was host city Moncton's warmth and fan adoration for its own that made for perhaps the best conference and awards event in its nine year history.

After four days of exhaustive panels, seminars and workshops, plus showcases at various locations throughout the home of the famed Tidal Bore, more than 7,000 anxious fans crowded the Moncton Arena for a spectacular event never before seen in this placid New Brunswick city.

For those who have limited their culture focus to one language, English or French, a trip to Moncton during this past week revealed a gentle mix of cultures that worked in perfect harmony; English, French, Chiac and Gaelic, an unstructured, uncluttered and completely amorous quadrilingual affair.

Chiac is the English-French street language

that's most dominant in the Moncton area, and both Chiac and Gaelic had its moments in television spotlight during the awards show.

The co-hosts of the awards show, fiddler Natalie MacMaster, who leaves no doubt about her Gaelic roots and Acadian singer Roland Gauvin, an unabashed ambassador of Chiac, opened the show by giving each other short lessons in these treasured languages, much to the delight of the audience.

Although the emphasis was on east coast talent, the producers of this slick and glitzy show were obviously thinking "big league". An exceptional lighting effect and an ear-perfect sound system created a living room warmth that allowed the winners, presenters and performers to ease in and out of their duties with professional class.

Among the performers were New Brunswickers, country singer Chris Cummings and Marie-Joe Th  rio. Other performers included Newfoundland's Damhnait Doyle and Kim

Stockwood, PEI's Barachois, plus Cape Breton's John Allan Cameron, Jale and Rawlins Cross, with roots in Newfoundland, Nova Scotia and Prince Edward Isla nd.

There were a couple of highlights of the evening; the awarding of the Dr. Helen Creighton Lifetime Achievement Award to Acadian song thrush Edith Butler, who was there to accept the award from presenter CBC Morningside's Peter Gzowski, and Gzowski, being awarded a Special Achievement Award for his contribution to the east coast music industry. His award was presented by Laura Smith and Ashley MacIsaac.

Among Gzowski's captive audience in the arena was Deputy Prime Minister and Heritage Minister Sheila Copps, and Gzowski took the opportunity to eloquently display his sadness and anger at the cuts to CBC radio. He will be leaving Morningside this year.

The list of winners follows:

### ENTERTAINER

GREAT BIG SEA

### MALE ARTIST

ASHLEY MacISAAC

### FEMALE ARTIST

NATALIE MacMASTER

### GROUP

SLOAN

### SOCAN SONGWRITER

BRUCE GUTHRO

Fiddle and Bow

### ALBUM

HI, HOW ARE YOU TODAY

Ashley MacIsaac

Producers: M.P.Wojewoda/P.Prilesnik

### SONG

SLEEPY MAGGIE

Ashley MacIsaac/Mary Jane Lamond

Producer: P. Prilesnik

### VIDEO

RUN RUNAWAY

Great Big Sea

Director: Andrew MacNaughton

### ROOTS TRADITIONAL ARTIST

NATALIE MacMASTER

### POP ROCK ARTIST

ASHLEY MacISAAC

### INSTRUMENTAL ARTIST

NATALIE MacMASTER

### DANCE/HIP HOP ARTIST

ASHLEY MacISAAC

### ALTERNATIVE ARTIST

SLOAN

### BLUES/GOSPEL ARTIST

NOVA SCOTIA MASS CHOIR

### COUNTRY ARTIST

TERRY KELLY

### JAZZ ARTIST

JERI BROWN

### CHILDREN'S ARTIST

(A tie)

AUDREY & ALEX

TERESA DOYLE

### BLUEGRASS ARTIST

EXIT 13

### CLASSICAL RECORDING

BACH MEETS CAPE BRETON

Puirt a Baroque

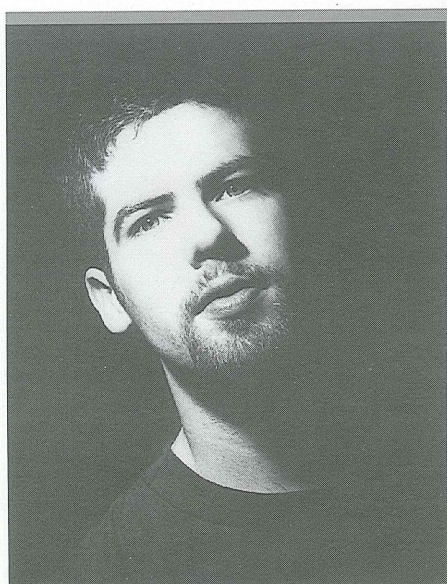
### FRANCOPHONE RECORDING

BARACHOIS

Barachois



Natalie MacMaster

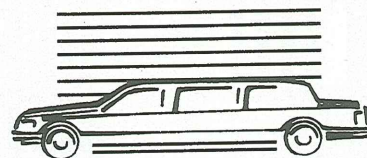


Ashley MacIsaac



Bruce Guthro

Serving the  
Canadian Music Industry



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# COUNTRY

**CKDM's Paul Lepere**, music director for the Dauphin, Manitoba station, admits that he may be "a bit too fast," when it comes to picking and adding new titles. He first went on Michelle Wright's *The Answer Is Yes* on Dec. 20, and before that on Sept. 13, added Paul Brandt's *Take It From Me*. He says he would probably be a faster mover "if I got the support from EMI that I do from the other labels. Warner could pull up their socks a bit too. Neither one of these labels bother with CD single for CKDM, so we have to wait until the comps show up." He continues with, "However, we do get excellent service from MCA, sorry, Universal, Sony and BMG." He also points out the strong support his station gives to Canadian artists like Rachel Matkin, Beverly Mahood, Farmer's Daughter and Randy J. Martin, all of which were recent Picks. "If it's good, we'll play it."

**Randall Cousins** has been working feverishly to put together his new *RotoNoto* CD compilation, and it's finally at radio. Titled *One*, all 13 tracks have some Cancon. The tracks were recorded at Hamilton's Grant Avenue Studio. A key track is a duet by Michael Terry and Jett on *Sometimes This World*, which qualifies as two-parts Cancon (AP). The lyrics were written by Cousins and the music was written by Terry and Paul Hotchkiss. The tracks were recorded at Hamilton's Grant Avenue Studios. The CD compilation was released to celebrate *RotoNoto* going on the Internet and having a web site, which is [WWW.rotonoto.com](http://WWW.rotonoto.com)

**Sean Hogan** is shooting his video for *Slow Turning* in Victoria where he's using many of the vintage houses as backdrop. He's also using a new 16 millimetre colour film under the trade name *Visionstock*, which is very close to 35 millimetre quality. "It's going to surpass anything I've done before on video," says Hogan who is targeting mid-March for the release. *Slow Turning*, the single, taken from his self-titled *Barnstorm* release, bullets up to #42 this week.

**Deanna Carter** has picked up a feverish pace with her Capitol release, *We Danced Anyway*, which captures the #1 slot this week, up from #5 after only seven weeks on the chart. Carter is

scheduled to perform on this year's Academy of Country Music Awards which will be televised by NBC on April 23.

**Michelle Wright's** campaign with GM's Chevy Thunder trucks is paying off. Her new Arista release, *The Answer Is Yes*, the second most added single (Feb. 17) is this week's biggest mover, jumping into the #56 slot from #70.

**Shania Twain** has raised more than \$50,000 for Kid's Cafe, an American Second Harvest program for hungry children. The money came by way of the proceeds of Twain's Mercury single, *God Bless The Child*, now descending the chart (#64), the single that some believed was the proper closure for her album *The Woman In Me*. However, some programmers have already begun airing *If It Don't Take Two* and the Mercury people will obviously

keep close tabs on its action. Twain's new album is expected over the next few weeks.

**Paul Brandt** was surprised once again with another SOCAN #1 plaque, his third. This time it was for *I Meant To Do That*, which topped the RPM Country 100 on Jan. 13 of this year. The single is still on the chart (#38) after 14 weeks. The SOCAN plaque was presented to Brandt on Valentine's Day while he was taping a *Live at Five* session at CISS-FM in Toronto. This latest chart-topper follows his previous #1 singles, *My Heart Has A History*, the title track of his Reprise album, and *I Do*. SOCAN's Bill Henderson and Marni Thornton presented the plaque on behalf of the Board and staff of SOCAN. Brandt wrote the song with Lynn Gillespie Chater and Kerry Chater. Brandt is nominated for two Juno Awards, Male Vocalist and Country Male Vocalist of the Year. He is also up for the TNN Music City News Country Award for Male Star of Tomorrow.

## COUNTRYPICKERS

### JANET TRECARTEN

CISS-FM - Toronto  
*The Answer Is Yes* - Michelle Wright

### JOEL CHRISTIE

CHAM - Hamilton  
*The Answer Is Yes* - Michelle Wright

### BOB PRESTON

Q91 - Drumheller  
*Better Man, Better Off* - Tracy Lawrence

### GARTH STONE

MX 92.1FM - Regina  
*Better Man, Better Off* - Tracy Lawrence

### PHIL KALLSEN

CKRY-FM - Calgary  
*Better Man, Better Off* - Tracy Lawrence

### JAMES RICHARDS

CHAT - Medicine Hat  
*She's Sure Taking It Well* - Kevin Sharp

### RICK KELLY

CKKN-FM - Prince George  
*Dark Horse* - Mila Mason

### KELLEY RYDER

CHFX-FM - Halifax  
*A Girl's Gotta Do ...* - Mindy McCready

### RICK FLEMING

CKQM-FM - Peterborough  
*You're All I Need* - Rick Tippe

### CAL GRATTON

CJVR - Melfort  
*Take It From Me* - Paul Brandt

### DAVE McLAUGHLIN

CKGB - Timmins  
*This Is Your Brain* - Joe Diffie

### MICHAEL DENNIS

CKBC - Bathurst  
*More Than I ...* - Regina Regina

### RAY BERGSTROM

CFMK-FM - Kingston  
*Little Things* - Tanya Tucker

### BRUCE LEPERRE

CKDM - Dauphin  
*Sad Lookin' Moon* - Alabama

### PETE WALKER

KX96FM - Durham  
*On The Verge* - Collin Raye



Paul Brant receives a SOCAN RPM Number 1 award for *I Meant To Do That* from Bill Henderson. Pictured at CISS-FM in Toronto are: Cliff Dumas, Henderson, Brant and SOCAN's Marni Thornton.



Multiple country music award nominee Rena Gaile on a promotional tour for her new single *Girl Thang*. Gaile stopped by a bevy of media and radio locations in Ontario, including CHAM in Hamilton. Above CHAM's Linda Martelli and Gaile.

# 100 COUNTRY TRACKS

Canada's Only National 100 Country Survey

## Record Distributor Codes:

BMG - N EMI - F Universal - J Quality - M  
Polygram - O Sony - H Warner - P Koch - K

Artist/Album Title/Where to find it  
(Songwriter) Producer (Label)



TW LW WO FEBRUARY 24, 1997

Rank	Artist	Album Title	Label
1	Deanna Carter/Did I Shave My ...	CD track-F (M.Berg/R.Scroggs) C.Farren (Capitol)	MA PL
2	Trisha Yearwood/Title track/comp 8-J	(M.Berg/G.Harrison) G.Fundis (MCA)	MA PL
3	Vince Gill/High Lonesome Sound/pro single-J	(V.Gill) T.Brown (MCA)	MA PL
4	Brooks & Dunn/Borderline/CD track-N	(R.Dunn/T.L.James) D.Cook/K.Brooks/R.Dunn (Arista)	MA PL
5	Prairie Oyster/Blue Plate Special/CD track-N	(R.d.Carle/W.P.Bennett) Prairie Oyster/M.Poole (Arista)	MA PL
6	Terri Clark/Just The Same/comp 484-Q	(R.Bowles/T.Clark/C.Waters) K.Stegall/C.Waters (Mercury)	MA PL
7	Clint Black/Greatest Hits/CD track-N	(C.Black/H.Nicholas) J.Stroud/C.Black (RCA)	MA PL
8	Charlie Major/Lucky Man/pro single-N	(C.Major) S.Fishell (Arista)	MA PL
9	Kevin Sharp/Measure Of A Man/comp 300-P	(J.Richards/B.DuBoise) D.Farren (Asylum)	MA PL
10	John Berry/Faces/pro single-F	(G.Barnhill/R.Bach) C.Howard (Capitol)	MA PL
11	Faith Hill/It Matters To Me/comp 301-P	(A.Jackson) S.Hendricks/F.Hill (Warner Bros)	MA PL
12	Tracy Lawrence/Time Marches On/CD track-P	(J.Jarrard/K.Bear) T.Lawrence/T.Anderson (Atlantic)	MA PL
13	Travis Tritt/The Restless Kind/comp 306-P	(R.Murray/M.A.Springer) D.Was/T.Tritt (Warner Bros)	MA PL
14	LeAnn Rimes/Blue/CD track-F	(M.North/H.Zaret) W.C.Rimes (Curb)	MA PL
15	Farmer's Daughter/Makin'Hay/comp 9-J	(Barnhill/Leiske/Kelman/Samogard) M.Jones (MCA)	MA PL
16	Reba McEntire/What If It's You/CD track-J	(G.Majeski/S.Russ/S.Smith) R.McEntire/J.Guess (MCA)	MA PL
17	Daryle Singletary/Because Of You/comp 301-P	(T.Bruce/W.Tester) J.Stroud/D.Malloy (Giant)	MA PL
18	Patty Loveless/The Trouble With .../pro single-H	(J.McElroy/N.McElroy) E.Gordy Jr. (Epic)	MA PL
19	Toby Keith/Blue Moon/pro single-Q	(T.Keith/C.Cannon) N.Larkin/T.Keith (Mercury)	MA PL
20	Bryan White/Between Now And Then/CD track-P	(Daniel/Powell/Pincock/Meddors) (Columbia)	MA PL
21	Alan Jackson/Title track/comp 46-N	(H.Allen/C.Chamberlain) K.Stegall (Arista)	MA PL
22	James Bonamy/What I Live To Do/comp 342-H	(S.Ewing/W.Patton) B.Johnson (Epic)	MA PL
23	Ty Herndon/Living In A Moment/pro single-H	(S.D.Jones/B.Henderson) D.Johnson (Epic)	MA PL
24	Lonestar/Title track/pro single-N	(B.LaBounty/C.King/R.Vincent) B.Cook/W.Wilson (BNA)	MA PL
25	Rick Trevino/Learning As You Go/pro single-H	(G.Teren/B.Regan) S.Buckingham/D.Johnson (Columbia)	MA PL
26	Mark Chesnut/Greatest Hits/comp 7-J	(M.Chesnut/S.Morrisette/R.Springer) T.Brown (Decca)	MA PL
27	Ricochet/Self-titled/CD track-H	(Garvin/Waters/Shapiro) Chancey/Seay (Columbia)	MA PL
28	John Michael Montgomery/What I Do .../CD track-P	(J.Holland) C.Petocz (Atlantic)	MA PL
29	Kenny Chesney/Me And You/CD track-N	(M.A.Springer/N.Musick) B.Beckett (BNA)	MA PL
30	Duane Steele/P.O.Box 423/pro single-Q	(S.Bogard/J.Stevens) J.D.Clute/S.Bogard (Mercury)	MA PL
31	Regina, Regina/Self-titled/pro single-P	(B.Regan/N.Noble) J.Stroud/W.Wilson (Giant)	MA PL
32	Tracy Byrd/Big Love/pro single-J	(J.Williams/G.U.S.Bonds) T.Brown (MCA)	MA PL
33	George Strait/Blue Clear Sky/comp 9-J	(P.Nelson/L.Boone) T.Browne/L.Boone (MCA)	MA PL
34	Trace Adkins/Dreamin' Out Loud/CD track-F	(T.Nichols/M.D.Sanders) S.Hendricks (Capitol)	MA PL
35	Jamie Warren/Title track/CD track-Q	(J.Warren) J.R.Hutt/F.Hill (River North)	MA PL
36	Chris Cummings/Title track/comp 302-P	(C.Cummings) R.Scott/J.E.Norman (Warner Bros)	MA PL
37	Kathy Mattea/Love Travels/pro single-Q	(G.Welch/D.Rawlings) B.Wisch/K.Mattea (Mercury)	MA PL
38	Paul Brandt/Calm Before The Storm/comp 304-P	(L.G.Chater/K.Chater/P.Brandt) J.Leo (Reprise)	MA PL
39	T.Hall/Dodd/One Ride In Vegas/comp 343-H	(T.T.Hall) C.Young/B.Chancey (Columbia)	MA PL
40	Buffalo Club/Self-titled/pro single-J	(T.Bruce/M.Beason) B.Beckett (Rising Tide)	MA PL
41	Marty Stuart/Honky Tonkin's What .../comp 8-J	(M.Stuart/Kostas) T.Brown/J.Niebank (MCA)	MA PL
42	Sean Hogan/Self-titled/CD track (J.Hiatt)	S.Hogan/R.Erickson (Barnstorm)	MA PL
43	Diamond Rio/IV/CD track-N	(Garrett/Wiseman) Clute/DuBois/Diamond Rio (Arista)	MA PL
44	Neal McCoy/Self-titled/CD track-P	(D.Cook/T.Mensy) B.Beckett (Atlantic)	MA PL
45	Tim McGraw/All I Want/CD track-F	(J.Laseter/K.K.Phillips) J.Stroud/B.Gallimore (Curb)	MA PL
46	Thomas Wade & Wayward/Self-titled/CD track	(T.Wade/C.Rawson) J.May/T.Wade (Peg)	MA PL
47	Sammy Kershaw/Title track/CD track-Q	(T.Martin/B.Hill) K.Stegall (Mercury)	MA PL
48	Martina McBride/Wild Angels/comp 44-N	(M.Berg/T.Krekel) M.McBride/P.Worley/E.Seay (RCA)	MA PL
49	Rhett Akins/Somebody New/comp 9-J	(R.Akins/R.Boudreau/K.Williams) M.Wright (MCA)	MA PL
50	George Fox/Greatest Hits/CD track-P	(K.Tribble/G.Fox) K.Tribble (WEA)	MA PL
51	Clay Walker/Title track/pro single-P	(C.Walker/M.J.Green) J.Stroud/C.Walker (Warner Bros)	MA PL
52	Rhett Akins/Somebody New/comp 9-J	(R.Akins/R.Boudreau/K.Williams) M.Wright (MCA)	MA PL
53	George Fox/Greatest Hits/CD track-P	(K.Tribble/G.Fox) K.Tribble (WEA)	MA PL
54	Wade Hayes/On A Good Night/CD track-H	(W.Hayes/C.Rains/B.Anderson) D.Cook (Columbia)	MA PL
55	Michelle Wright/For Me It's You/comp 45-N	(R.Crowell) J.Scherer (Arista)	MA PL
56	Jeff Wood/Between The Earth .../pro single-J	(D.Schlitz/V.Gill) M.Bright (Imprint/BMG)	MA PL
57	Mary Chapin Carpenter/A Place .../pro single-H	(M.C.Carpenter) J.Jennings/M.C.Carpenter (Columbia)	MA PL
58	Tracy Byrd/Title track/comp 6-J	(M.Clark/J.Stevens) T.Brown (MCA)	MA PL
59	Willa Mason/That's Enough Of That/pro single-P	(A.Marshall/D.Tyson/D.McTaggart) B.Mevis (Atlantic)	MA PL
60	Billy Ray Cyrus/Trail Of Tears/pro single-Q	(W.Parkins/J.Collins) T.Shelton/B.R.Cyrus (Mercury)	MA PL
61	Brent McAthey/Waitin' For The Sun/CD track	(B.Jackson) B.McAthey/L.Ratiff (Arista)	MA PL
62	Calvin Wiggitt/Title track/CD track	(M.Clark/A.Taylor) R.Harlan Smith (Royalty)	MA PL
63	Shania Twain/The Woman In Me/pro single-Q	(S.Twain/R.J.Lange) R.J.Lange (Mercury)	MA PL
64	LeAnn Rimes/Blue/CD track-F	(J.Rodman/K.Hinton) W.Rimes/C.Howard (Curb)	MA PL
65	Lorrie Morgan/Greater Need/CD track	(D.Schlitz/B.Livesy) J.Stroud (BNA)	MA PL
66	James Owen Bush/Love Like Thunder/CD track	(M.Travis) J.O.Bush/M.Armstrong (Spinner)	MA PL
67	Silver Wings/Title track/CD track	(L.D.Wells) Silver Wings (Earth Star)	MA PL
68	Rick Tippe/Get Hot Or Go Home/CD track	(R.Tippe) D.Pomeroy (Moon Tan)	MA PL
69	Beverly Mahood/Title track/pro single	(B.Mahood/M.Dineen) J.R.Hitt (Spin)	MA PL
70	George Duvas/Where I Stand/comp 3-F	(G.Ducas/M.P.Heeney) R.Bennett (Capitol)	MA PL
71	Rena Galle/Out On A Limb/CD track	(J.Rodman/McCord/K.Hinton) D.O'Doherty (RDR)	MA PL
72	Ray Bonneville/Solid Ground/pro single	(R.Bonneville) R.Bonneville (Musik Marketing)	MA PL
73	Keita/Title track/CD track	(K.Haverland/G.Lemon) G.Lemon (Peg)	MA PL
74	Don Neilson/Or Is It Just Me/comp 344-N	(D.Neilson) D.Neilson (Columbia)	MA PL
75	Rachel Matkin/Living Beyond .../comp 1-J	(P.Terry/B.Loyd) T.Rudner (MCA)	MA PL
76	Mary Chapin Carpenter/A Place In The .../pro single-H	(M.C.Carpenter) J.Jennings/M.C.Carpenter (Columbia)	MA PL
77	Garth Brooks/Fresh Horses/CD track-F	(L.Reynolds/G.Brooks) A.Reynolds (Capitol)	MA PL
78	Kevin Sharp/Measure Of A Man/CD track-P	(B.Buppert/D.Pfimmer/G.Teren) C.Farren (Asylum)	MA PL
79	Gene Williams/No album/pro single	(G.Williams) G.Williams (TM Music)	MA PL
80	David Lee Murphy/Gettin' Out The .../pro single-J	(D.L.Murphy) T.Brown (MCA)	MA PL
81	Big House/Self-titled/comp 1-J	(Byrum/Neuhouser/Knutsen/Reese) P.Bunetta (MCA)	MA PL
82	David Leask/100 Camels/comp 46-N	(D.Leask) S.Reid (IronMusic)	MA PL
83	Collin Raye/I Think About You/CD track-H	(J.Prestwood) P.Worley/J.Hobbs/E.Seay (Epic)	MA PL
84	Stephanie Beaumont/Love And Dreams/comp 46-N	(T.M.Sillers/K.Richey) R.Prescott/S.Harris (IronMusic)	MA PL
85	Bill Engvall w/Travis Tritt/Title track/comp 311-P	(B.Engvall/S.Rouse/R.Scaife) S.Rouse (Warner Bros)	MA PL
86	Randy Travis/Full Circle/comp 301-P	(M.Wincheston) K.Lehring (Warner Bros)	MA PL
87	Mumblem Ducks/North Of The Ridges/CD track	(Mumblem Ducks) B.Mitchell/Mumblem Ducks (Rodeo)	MA PL
88	Mark Chesnut/Greatest Hits/comp 1-J	(M.Chesnut/S.Leslie/R.Springer) T.Brown (MCA)	MA PL
89	Steve Kolander/Pieces Of Puzzle/pro single-Q	(J.Weatherly/S.Kolander) B.Cannon (River North)	MA PL
90	Gary Allan/Used Heart For Sale/pro single-J	(J.Lauderdale/F.Dycus) M.Wright/B.Hill (Decca)	MA PL
91	Aaron Tippin/Greatest Hits & Then Some/comp 46-N	(A.Kaset/J.Cymbal) S.Gibson (RCA)	MA PL
92	South Mountain/Title track/comp 311-P	(L.Porto-Pittico) South Mountain (Stony Plain)	MA PL
93	Little Texas/Disney Country/CD track	(M.Manken/H.Ashman) G.Burr (Disney)	MA PL
94	Alan Jackson/Greatest Hits/CD track	(T.T.Hall) K.Stegall (Arista)	MA PL
95	BR5-49/Self-titled/pro single-N	(C.Meade) J.Nuyens/M.Janas (Arista)	MA PL
96	Mindy McCready/Ten Thousand Angels/comp 46-N	(R.Bowles/R.Byrne) D.Malloy/N.Wilson (BNA)	MA PL

**Kevin Sharp** maintains his Top 10 status on the chart (#9), but programmers have picked up on his follow-up, *She's Sure Taking It Well*, although the single hasn't been issued as a promo CD single or on a promo comp as yet. There were enough country pickers giving the nod to the single to move it onto the chart at #82. The single was written by Tim Buppert, Don Pfrimmer and George Teren. Both singles are included on his *Asylum* debut, *Measure Of A Man* which was produced by Chris Farren.

**George Ducas** finally has a foot in the chart. In fact his Capitol release, *Long Train Of Tears*, is the most added this week entering the chart at #74. Ducas wrote the single with Michael Heeney. The track was taken from his Capitol Nashville album, *Where I Stand*, which was produced by Richard Bennett.

**Bill Engvall** is getting a lot of attention with his humorous release of *Here's Your Sign (Get The Picture)*. The single features Travis Tritt. This is the title track of Engvall's debut on the Warner Bros label. The single enters the chart at a respectful #89.

**Little Texas** is getting another chart go-round with *Kiss The Girl* which was taken from Disney *Country*. The single re-enters the chart at #97.

**Jeff Wood** is getting a large promotion nudge from BMG's Dale Peters. A colourful, four-page promotion piece lays out everything you would want to know about this Imprint artist. The big push is on his current single, *You Just Get One (#57)*. The song was written by Don Schlitz and Vince Gill. The track is included on his album, *Between The Earth And The Stars* which was produced by Mark Bright and Kevin Beamish. No Canadian dates yet, but he is going on the road with *Blackhawk* in November, and he just might make it across the border for a few dates.

**Port Dover's Tia** is getting a major promotion push from the Bandana label and manager John Hofgraff. *Small Town Life*, the title track of her album, was released last year. The follow-up, *Way Up Here*, is now at radio and the video has already been added on CMT. The album, which was produced by Darren Walters, has been released and is available through Joe Radio. Watch *New Releases* next week.

**Lost Highway:** The music and legend of Hank Williams, will premiere at Edmonton's Citadel Theatre on the Maclab stage (April 8-20). Edmonton's Rail Town Development Foundation in association with the Opryland Music Group of

Nashville is presenting the show which stars Jason Petty. This is the second country music legend presentation mounted in Edmonton, the first being *Always . . . Patsy Cline*. The two-hour show traces the steps of Williams' early beginnings in his rural hometown of Montgomery, Alabama. The Rail Town Development Foundation was founded in 1994 "with the vision of developing a country music hall and the adjacent buildings to house infrastructure of the billion dollar country entertainment industry." The foundation promotes the development concept called Rail Town as a marketing umbrella to help focus existing market forces including enhancing Edmonton's Sister City link with Nashville. Glenda Dowie, Rail Town Executive Director, explains. "We remain very committed to the concept of using music and entertainment as a springboard for economic development and growth. Musicals about great country musicians are a fantastic concept whose time has come. We're certain audiences will find *Lost Highway* to be great toe-tapping entertainment." The show comes to Edmonton from Nashville's famed Ryman Auditorium.



**COUNTRY MUSIC TELEVISION**

**VIDEO & INSTANT TOP FIVE**

- #1. Somewhere Inside - Chris Cummings
- #2. Nobody Knows - Kevin Sharp
- #3. Roving Gypsy Boy - Rankin Family
- #4. I Meant To Do That - Paul Brandt
- #5. Everybody Knows - Trisha Yearwood


**BREAKOUT VIDEO**

Lonely Gypsy Wind - Farmer's Daughter

**PICK HIT**

Till You Love Somebody - Amy Sky

THOMAS L. SANDLER



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to the Music  
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RPM COUNTRY ALBUMS

TW LW WO FEBRUARY 24, 1997

1	2	14	<b>DEANA CARTER</b> Did I Shave My Legs For This Capitol-37514-J
2	5	14	<b>KEVIN SHARP</b> Measure Of A Man Asylum-61930-P
3	1	29	<b>LEANN RIMES</b> Blue Curb/EMI 77821-I
4	4	14	<b>ALAN JACKSON</b> Everything I Love Arista-18812-N
5	8	42	<b>PAUL BRANDT</b> Calm Before The Storm Reprise-46180-P
6	3	104	<b>SHANIA TWAIN</b> The Woman In Me Mercury-314-522-886-Q
7	6	19	<b>VARIOUS ARTISTS</b> CMT CANADA '96 BMG/EMI-74321-40603-I/N
8	11	13	<b>TERRI CLARK</b> Just The Same Mercury-314-532-879-U
9	7	15	<b>THE RANKIN FAMILY</b> The Rankin Family Collection EMI-52969-F
10	13	27	<b>MICHELLE WRIGHT</b> For Me It's You Arista-18815-N
11	12	40	<b>BROOKS &amp; DUNN</b> Borderline Arista/BMG-18819-N
12	9	17	<b>VARIOUS ARTISTS</b> The Best Of Country Sing The Best Of Disney Disney-6090Z
13	10	17	<b>CLINT BLACK</b> The Greatest Hits HCA-66671-N
14	15	9	<b>VARIOUS ARTISTS</b> The Best Of Country Heat BMG-40601-N
15	18	16	<b>MARY CHAPIN CARPENTER</b> A Place In The World Columbia-67501-H
16	19	24	<b>ANNE MURRAY</b> Self-titled EMI-36501-I
17	14	24	<b>PRAIRIE OYSTER</b> Blue Plate Special Arista-74321-40042-N
18	21	22	<b>TRISHA YEARWOOD</b> Everybody Knows MCA-11477-J
19	20	27	<b>NEAL MCCOY</b> Self-titled Atlantic-82907-P
20	16	24	<b>BILLY RAY CYRUS</b> Train Of Tears Mercury-314-532-829-U

21	17	11	<b>FARMER'S DAUGHTER</b> Makin' Hay MCA-81029-J
22	22	13	<b>REBA MCENTIRE</b> What If It's You MCA-11500-J
23	25	7	<b>JOHN MICHAEL MONTGOMERY</b> What I Do The Best Atlantic-82947-P
24	26	24	<b>MINDY McCREADY</b> Ten Thousand Angels BNA-68806-N
25	30	10	<b>VARIOUS ARTISTS</b> Country Heat 5 HCA-298032-N
26	23	7	<b>TRAVIS TRITT</b> The Restless Kind Warner Bros-46304-P
27	27	2	<b>COLLIN RAYE</b> I Think About You Epic-67033-H
28	24	25	<b>RICOCHE</b> Self-titled Columbia-67223-H
29	28	18	<b>JOHN BERRY</b> Faces Capitol-35464-F
30	29	14	<b>TRACY BYRD</b> Big Love MCA-11485-J
31	NEW		<b>DERYL DODD</b> One Hide In Vegas Columbia-67544-H
32	37	25	<b>RANDY TRAVIS</b> Full Circle Warner Bros-46328-P
33	39	63	<b>GARTH BROOKS</b> Fresh Horses Capitol-32080-F
34	31	29	<b>WILLIE NELSON</b> Spirit Island-524242-U
35	32	18	<b>DOLLY PARTON</b> Treasures Hising Tide/MCA-53401-J
36	36	12	<b>BR5-49</b> Self-titled Arista-07822-18818-N
37	34	24	<b>FRIENDS &amp; LOVERS</b> Various Artists Sony Music Direct-24024-H
38	NEW		<b>MARK CHESNUTT</b> Greatest Hits Decca-11529-J
39	33	35	<b>VINCE GILL</b> High Lonesome Sound MCA-11422-J
40	40	16	<b>VARIOUS ARTISTS</b> Untamed And True 3 MCA-8102Z

RPM

# REM

## Adult Contemporary TRACKS



Record Distributor Codes:

BMG - N    EMI - F    Universal - J M - Quality    Polygram - Q    Sony - H    Warner - P    Koch - K

TW LW WO FEBRUARY 24, 1997

1	1	14	<b>UN-BREAK MY HEART</b> Ioni Braxton - Secrets LaFace/BMG-4200 (pro single)-N
2	3	7	<b>I BELIEVE IN YOU AND ME</b> Whitney Houston - Preacher's Wife US1 Arista-07822-18951 (comp 111)-N
3	10	5	<b>DON'T CRY FOR ME ARGENTINA</b> Madonna - Evita US1 Warner Bros-46346 (CD track)-P
4	5	11	<b>KISSING RAIN</b> Roch Voisme - Little track RV International/BMG-43978 (pro single)-N
5	4	16	<b>WHEN YOU LOVE A WOMAN</b> Journey - Inal By Fire Columbia-67514 (pro single)-H
6	8	7	<b>DARK HORSE</b> Amanda Marshall - Self-titled Epic-80229 (comp 057)-H
7	9	9	<b>DON'T SPEAK</b> No Doubt - Tragic Kingdom Interscope-92580 (comp 18)-J
8	6	12	<b>I FINALLY FOUND SOMEONE</b> Barbra Streisand w/Bryan Adams - The Mirror US1 Columbia-67887 (comp 056)-H
9	2	10	<b>TO LOVE YOU MORE</b> Celine Dion - Falling Into You 550 Music/Epic-67541 (CD track)-N
10	11	11	<b>THE TEARS I CRY</b> Gavin Hope - No album Quality (pro single)-
11	7	13	<b>IF WE FALL IN LOVE TONIGHT</b> Hod Stewart - Little track Warner Bros-46452 (comp 304)-P
12	12	7	<b>FOR THE FIRST TIME</b> Kenny Loggins - One Fine Day US1 Columbia-67916 (pro single)-H
13	14	7	<b>WITHOUT LOVE</b> Donna Lewis - Now In A Minute Atlantic-82762 (comp 306)-P
14	15	5	<b>THROUGH YOUR HANDS</b> Don Henley - Michael U.S.1 Revolution-24668 (CD track)-P
15	16	9	<b>JUST ANOTHER DAY</b> John Mellencamp - Mr. Happy Go Lucky Mercury-314-532-896 (pro single)-Q
16	17	4	<b>TIL YOU LOVE SOMEBODY</b> Amy Sky - Cool Hair IronMusic-51005 (CD track)-N
17	22	5	<b>YOU WERE MEANT FOR ME</b> Jewel - Pieces Of Your Soul Atlantic-82700 (CD track)-P
18	19	20	<b>YOU CAN MAKE HISTORY</b> Elton John - Love Songs MCA-11481 (comp 16)-J
19	24	4	<b>TELL ME</b> Corey Hart - Self-titled Columbia-80240 (pro single)-H
20	13	12	<b>FLY LIKE AN EAGLE</b> Seal - Space Jam US1 Atlantic-82961 (comp 305)-P

21	21	7	<b>EVERYDAY IS A WINDING ROAD</b> Sheryl Crow - Self-titled A&M-514-540-587 (comp 111)-Q
22	25	3	<b>THE HOLY RIVER</b> The Artist - Emancipation NPG-11657 (pro single)-P
23	20	9	<b>STILL IN LOVE</b> Lionel Richie - Louder Than Words Mercury-314-532-2403 (CD track)-Q
24	31	4	<b>IT'S IN YOUR EYES</b> Phil Collins - Dance Into The Night Atlantic-82949 (CD track)-P
25	18	7	<b>I'M NOT GIVING UP ON YOU</b> Gloria Estefan - Uestiny Epic-67283 (pro single)-H
26	26	10	<b>YOU WON'T REMEMBER THIS</b> Kim Stockwood - Bonavista EMI-52356 (comp 24)-H
27	41	5	<b>TOO LATE TOO SOON</b> Secada - Self-titled EMI-55897 (pro single)-P
28	33	3	<b>THE HEALING GAME</b> Van Morrison - Little track Polydor-31453-7101 (pro single)-Q
29	48	3	<b>VALENTINE</b> Jim Brickman/w/Martina McBride - Picture This Windham Hill-11211 (CD track)-N
30	23	9	<b>BETCHA BY GOLLY WOW</b> The Artist - Emancipation NPG-11657 (pro single)-P
31	NEW		<b>A LONG DECEMBER</b> Counting Crow - Recovering The Satellites UGO-24975 (comp 20)-J
32	29	7	<b>SEIZE THE DAY</b> Carolyn Arends - I Can Hear You Ansta-08068-83737 (comp 10)-N
33	47	3	<b>NIGHT TRAIN</b> Bruce Cockburn - The Charity Of Night True North-159 (comp 1)-J
34	27	9	<b>THE FLAME</b> Fine Young Cannibals - Finest MCA-11525 (comp 20)-J
35	56	2	<b>SAVING FACE</b> The Boomers - 25,000 Days Alma/Polydor-2103 (comp 486)-Q
36	28	13	<b>100 YEARS FROM NOW</b> Huey Lewis And The News - The Best Of Elektra-61977 (comp 303)-P
37	39	4	<b>MY OWN SUNRISE</b> Crash Test Dummies - A Worm's Life Ansta-39779 (pro single)-N
38	32	7	<b>GET IT WHILE YOU CAN</b> Lawrence Govan - The Good Catches Up GPCU-100 Select (pro single)
39	40	6	<b>UNDER THE WATER</b> Merril Bainbridge - The Garden MCA-53019 (pro single)-J
40	42	2	<b>WHEN ANGELS BRUSH THEIR HAIR</b> Nicholson - Under The Influences Loggerhead/EMI-50609 (comp 1)-P

41	43	6	<b>JUMPING THE SHADOWS</b> Darnnait Doyle - Shadows Wake Me Latitude-50422 (CD track)-P
42	45	2	<b>COLD</b> David Leask - 100 Camels IronMusic/BMG-51008 (comp 46)-N
43	44	6	<b>I BELIEVE I CAN FLY</b> H. Kelly - Space Jam US1 Atlantic-82961 (comp 305)-P
44	30	18	<b>BLACK CLOUD RAIN</b> Corey Hart - Self-titled Columbia-80240 (pro single)-H
45	53	4	<b>COME CALLING</b> Cowboy Junkies - Lay It Down Geffen-24952 (comp 21)-J
46	46	4	<b>MY SISTER SINGS</b> Melanie Doane - Shakespearian Fish Columbia-80233 (comp 057)-H
47	55	5	<b>S.O.S.</b> Peter Cetera - One Clear Voice River North 769 742 068-Q
48	34	14	<b>YOU MUST LOVE ME</b> Madonna - Evita US1 Warner Bros-46346 (pro single)-P
49	50	3	<b>GOODSPEED</b> Hon Hynes - Face To The Gale EMI-36187 (comp 2)-P
50	37	25	<b>LET'S MAKE A NIGHT TO REMEMBER</b> Bryan Adams - 18 Hill I Die A&M-314-54-0551 (pro single)-Q
51	38	16	<b>LOVE IS THE POWER</b> Michael Bolton - This Is The Time Columbia-67621 (pro single)-H
52	35	6	<b>LET IT RAIN</b> Megan McCalte - Little track EMI-36900 (pro single)-P
53	52	22	<b>SO THEY SAY</b> Soul Attorneys - Little track Epic-80234 (pro single)-H
54	36	13	<b>I'M DOING FINE</b> Dan Hill - Little track MCA-81012 (pro single)-J
55	NEW		<b>WHEN YOU'RE GONE</b> Cranberries - To The Faithful Departed Island-314-524-234 (comp 9)-U
56	NEW		<b>HAVANA</b> Kenny G - The Moment Arista-18935 (pro single)-N
57	NEW		<b>IN YOUR WILDEST DREAMS</b> Ina Turner - Wildest Dreams Virgin-41920 (comp 1)-H
58	NEW		<b>INTO THE MYSTIC</b> Joe Cocker - Organic 550/Epic-57880 (pro single)-H
59	NEW		<b>DIFFERENT LANGUAGES</b> Holly Palmer - Self-titled Reprise (comp 312)-P
60	NEW		<b>CRASH INTO ME</b> Dave Matthews Band - Crash HCA-66904 (comp 11)-N

# REM Dance



TW LW WO FEBRUARY 24, 1997

1	1	9	<b>WANNABE</b> Spice Girls Virgin-F
2	5	4	<b>RETURN OF THE MACK</b> Mark Morrison Warner Bros.-P
3	3	7	<b>SEVEN DAYS AND ONE WEEK</b> B.B.E. EMI-F
4	2	7	<b>4 YOUR LOVE</b> BKS Pirate/Quality-M
5	4	10	<b>UP TO NO GOOD</b> Porn Kings Popular-P
6	6	10	<b>JELLYHEAD</b> Crush Isba-Koch
7	9	5	<b>DO YOU MISS ME</b> Jocelyn Enriquez Tommy Boy-Denon
8	14	5	<b>HAPPY DAYS</b> PJ Acquarius/Koch-K
9	15	5	<b>LOOK INTO MY EYES</b> Planet Soul Quality-M
10	16	8	<b>PONY</b> Ginuwine Dance Pool-H

11	7	7	<b>I WANT CANDY</b> The Candy Girls EMI-F
12	8	6	<b>ONE &amp; ONE</b> Robert Miles Arista-N
13	10	6	<b>SUGAR IS SWEETER</b> C.J. Bolland Mercury/Polygram-Q
14	21	3	<b>DISCOTHEQUE</b> U2 Island-Q
15	17	4	<b>LOST IN LOVE</b> Temperance Hi-Bias-Q
16	19	4	<b>HIT 'EM HIGH</b> The Monstars Warner Bros.-P
17	18	4	<b>JUST ANOTHER GROOVE</b> Mighty Dub Kats Quality-M
18	11	5	<b>LET ME CLEAR MY THROAT</b> DJ Kool Warner-P
19	22	3	<b>LAND OF THE LIVING</b> Kristine W. Champion-N
20	13	6	<b>TOUCH</b> France Joli Popular-P

21	23	4	<b>INTO YOU</b> Shauna Davis Koch-K
22	24	3	<b>IS THERE A DISCO NEAR ...</b> Pet Shop Boys Polygram-Q
23	12	14	<b>FIRE UP</b> Funky Green Dogs Twisted/MCA-J
24	28	2	<b>I'M GONNA LOVE YOU</b> Summer Junkies Panic/Popular-P
25	29	3	<b>I CAN FEEL IT</b> M-One Popular-P
26	27	3	<b>RUNAWAY</b> Nuyorican Soul Giant Steps-M
27	NEW		<b>I FELL IN LOVE</b> Rockell Robbins/BMG-N
28	NEW		<b>AIN'T NOBODY</b> LL Cool J Geffen-J
29	20	10	<b>THA WILD STYLE</b> DJ Supreme Distinctiv/Quality-M
30	NEW		<b>ANGEL</b> Daisy Dee Attic/Universal-J

## Mary Arsenault's Be-Bop to success

by Lisa Trainor

Since it wouldn't be exactly PC to use the adage "behind every great man stands a woman," it may be more appropriate to add a twist and instead tout "behind every great act stands a publicist."

Working from her experience in radio and artist management, Mary Arsenault decided that, in 1988, she would form her own publicity company in Toronto under the unlikely moniker Be-Bop Communications and almost immediately garnered respectability by signing such clients as the CASBY awards and the renowned El Mocambo nightclub. Since that time, the firm has branched out to include a wide range of clients including Classical Kids (The Children's Group), entertainment lawyer Paul Sanderson and Star-Eagle (a multimedia company that deals with artist's videos and web-sites.)

This past July marked a milestone for Arsenault as she saw the expansion of Be-Bop Communications with the opening of a New York office. And despite the usual difficulties with governmental red tape (ie work visas), Arsenault marvels over the fact that she had her O-1 Visa received, accepted and processed in only one working day -- a procedure that usually takes from 4-6 weeks.

"I had no problems," she furthers, "but then I had all kinds of support from clients both here and in the U.S."

In addition to this new venture for the company, Arsenault is quite proud of the work she

is currently doing with the Canadian Consulate General in New York City. She explains that promoting Canadian artists to New York based music business and media is the number one priority with this collaboration.

"I had originally worked with the Consulate four or five years ago," says Arsenault, "So when I came down here (NY) I guess it was just a natural progression that they use outside people for specific music related consulting; and with my knowledge of the Canadian music industry and (the Consulate's) mandate of bringing Canadian music to Americans, it just seemed like the perfect pairing."

Also involving the New York office of Be-Bop Communications is a new national distribution deal between client Little Dog Records and Mercury/Polydor Nashville.

"Our first project with Little Dog is to re-release the label's entire back catalogue which includes Pete Anderson and Jim Matt," says Arsenault.

Obviously having the two locations for the firm helps in many instances where just the one office might limit possible clientele and Arsenault admits that working out of a New York City office offers opportunities that wouldn't otherwise appear.

"I've been approached to work with the Music Cares charity during Grammy Week this year," she says.

And although full details have yet to be worked out, Arsenault says that she will be looking forward to the event.



Mary Arsenault

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